

# Redding Riverfront Specific Plan and EIR

## Community Coalition Framework

August 07, 2023

### PURPOSE

The City of Redding is forming a Community Coalition, representing a range of community interests and perspectives, to advise the Project Team (e.g., City staff and consultants) during the development of the Riverfront Specific Plan. Community Coalition members will include representatives from a variety of groups, organizations, and perspectives. The purpose of this document is to provide an Organizational Framework for the Community Coalition that will be established to guide the Redding Riverfront Specific Plan project. It contains the following sections:

- Community Coalition Mission and Charge
- Membership
- Member Roles and Responsibilities
- Operating Principles
- Expectations of Community Coalition Members
- Expectations of Facilitator and Project Team
- Ground Rules for Constructive Conversation
- Meeting Format
- Communications with the Media and Elected Officials

## COMMUNITY COALITION MISSION AND CHARGE

The mission and charge of the Community Coalition is to:

- Develop a vision statement and guiding principles for land within the study area that will be presented to the broader community for review and feedback.
- Review, evaluate, and discuss information and concepts for the study area, including future uses and areas of preservation and/or rehabilitation.
- Assess the feasibility of a range of uses and activities in the study area, with the support of technical data and analysis provided by the Project Team.
- Develop a recommended Riverfront Vision and Guiding Principles document for consideration by the Redding City Council.

## MEMBERSHIP

The Project Team will select members of the Community Coalition. It is envisioned that the Coalition will include 15 members. The following is a representation of what the membership could be, though the final roster may vary:

1. Northern Waterfront Property Owner
2. Northern Waterfront Business Owner/Residential Tenant
3. Southern Waterfront Property Owner
4. Southern Waterfront Business Owner/Residential Tenant
5. Redding Planning Commissioner
6. Redding Community Services Advisory Commissioner
7. Redding Resident
8. Redding Resident
9. Redding Rodeo Association
10. Non-Profit or Other Interested Party
11. Wintu Tribe of Northern California
12. Redding Rancheria
13. Redding Chamber of Commerce
14. Environmental Organization
15. Mobility Organization

## OPERATING PRINCIPLES

The Community Coalition will carry out its mission and charge through a series of regularly scheduled, facilitated meetings. To ensure a useful, productive exchange, the Coalition will conduct its work according to the following operating principles.

- Transparency:** Coalition members, Project Team members and City staff will share relevant information and facts to facilitate productive discussion and progress toward mutual goals.
- Equal Participation:** All participants agree to provide one another the opportunity to engage in open dialogue and allow time for all members of the Coalition to express their ideas and opinions.
- Inclusivity:** Community Coalition meetings will be conducted to ensure that the ideas and views of all members are considered.
- Respectful Engagement:** Coalition members, Project Team members and City staff will show courtesy, honesty and respect for each other during all communications, especially when giving and receiving contrary opinions as well as positive or negative feedback on ideas and proposals.
- Facilitated Meetings:** The meeting facilitator will assist Coalition members in engaging in productive conversations while adhering to the Principles of Civil Discourse and ensuring that all Coalition member ideas and feedback are respected and considered.

## EXPECTATIONS OF COMMUNITY COALITION MEMBERS

Community Coalition members agree to:

- Attend all Coalition meetings (or identify a designated alternate to attend meetings).
- Participate actively and enthusiastically.
- Review meeting materials and documents provided in advance of each meeting.
- Consider the technical information shared during presentations and ensuing Coalition discussion.
- Make serious efforts to understand Community Coalition member ideas and points of view, especially if they are different than their own.
- Listen carefully to all comments and suggestions made by all members of the Community Coalition, as well as members of the broader community, during the public comment portion of Coalition meetings, including all written comments received.
- Adhere to the Operating Principles described above.

## EXPECTATIONS OF THE FACILITATOR AND PROJECT TEAM

- The facilitator team must remain neutral.
- The facilitator team will work with City staff and the Project Team to provide meeting agendas one week in advance and meeting support materials approximately five days in advance of each meeting.
- The City will provide a binder to help organize meeting materials for each Coalition participant.
- The Project Team will prepare a written summary of each Coalition meeting. The summary will not be a word-for-word meeting transcription but instead will highlight discussion themes, key issues, areas of agreement and issues requiring further discussion and resolution.

## GROUND RULES FOR CONSTRUCTIVE CONVERSATION

Community Coalition members agree to the following:

- Only one person can speak at a time. A Coalition member wishing to speak will signal the facilitator and the facilitator will recognize each Coalition member wishing to speak in the order the signals are received. The facilitator may change the order of speakers if in their judgement the conversation will be made more productive in doing so, such as in order to conclude a topic or line of discussion before switching to another topic, etc.
- Community Coalition members agree to keep their comments concise.
- Cell phones must be turned off during presentations and discussions.
- Community Coalition members are asked to inform City staff in advance if they are unable to attend a scheduled meeting.

## MEETING FORMAT

Each Community Coalition meeting will generally include the following format (whether virtual or in-person):

- Calling the Meeting to Order (City staff)
- Roll Call
- Project Updates and Presentations (City staff, Project Team, or topical guest)
- Discussion (Community Coalition members)
- Public Comments (members of the public)
- Close

## CONSENSUS AND DECISION-MAKING

Community Coalition decisions and recommendations will be consensus-based, with the option for Coalition members to vote if consensus cannot be reached.

### Definition of Consensus

The Community Coalition operates under the following definition of consensus:

The group will have reached consensus on an issue when it agrees upon a single choice and each participant can say:

- I believe that other participants understand my point of view.
- I believe I understand other participants' points of view.
- Whether or not I prefer this choice, I support it because it was arrived at openly and fairly, based on good information, and it is the best decision for us at this time.

### Conveying Consensus

This consensus can be conveyed via a thumbs up (I fully support this option); thumbs sideways (I can live with this option for the good of the group and the process); or thumbs down (I cannot live with this option). If anyone is thumbs down, the group will seek solutions that allow those thumbs to move to up or sideways.

### Registering Concerns

When a call to make a decision on an issue is made, a member displaying a sideways thumb may request their reservation be recorded in the decision that is conveyed to others. If there are significant reservations about an action or decision, the Coalition may choose to modify or re-word the proposal.

Coalition members who feel they are incapable of adequately understanding or participating in the proposal or decision, or members that wish to recuse themselves from a decision, may choose to 'stand aside.' Stand asides do not halt a decision.

### Process if Consensus is not Present

If there are instances where consensus cannot be reached, the 15 Community Coalition members may take a vote. A motion proposes that the Coalition take certain action on a matter.

## COMMUNICATIONS WITH THE MEDIA AND ELECTED OFFICIALS

Each Community Coalition meeting will be open to the public with opportunities for comment from community members who are not members of the Coalition. It is expected that all Coalition meetings will be well-covered by the local media. All media inquiries and contacts related to the Community Coalition process will be handled by:

**TBD**

City of Redding  
777 Cypress Avenue  
Redding, CA 96001

**[TELEPHONE]**

**[EMAIL]**