



Community Discussions #2: Opportunities and Alternatives **COMBINED ENGAGEMENT SUMMARY**

Community Workshop #1: June 13, 2024

Community Workshop #2: June 15, 2024

Online Community Survey: August 8 through September 3, 2024

PART 1

OVERVIEW

- Background
- Engagement Structure

PART 2

COMBINED SUMMARY OF MAJOR THEMES

- Overview
- Land Use Concepts
- Priority Locations for the Uses or Activities
- Key Challenges

PART 3

DETAILED RESULTS

- Combined Polling Results
- Workshop Small Group Exercises
- Workshop Comment Cards
- Online Comments



PART 1 OVERVIEW

PROJECT BACKGROUND

In April 2023, the Redding City Council began a community-led process to update the Redding Riverfront Specific Plan. The purpose of this project is to reintroduce the city and community to the river by **creating a long-term vision** for 380 acres of public and private land and water along the Sacramento River.

In Summer 2024, the City held the second round of community engagement events and activities focused on emerging **Opportunities and Challenges**. The engagement included discussions on ways the Vision and Guiding Principles Framework (approved by the Redding City Council in January 2024) could be applied in the Riverfront through environmental preservation/enhancement, appropriate land uses, recreational activities, and other strategies.



OVERVIEW

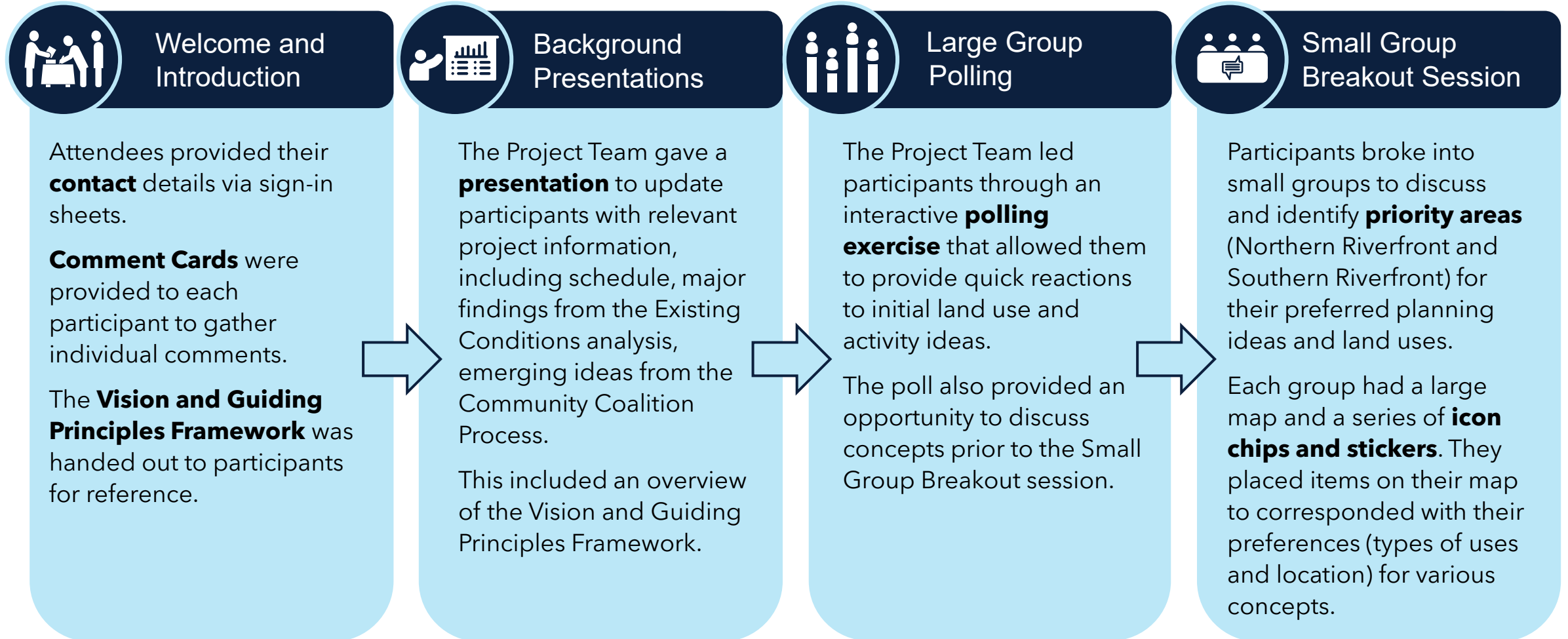
The Project Team hosted two in-person **Community Workshops** (June 13 and 15, 2024) and an online **Community Survey** (available August to September 2024) to present emerging opportunities and alternatives for the Northern and Southern Riverfront areas and solicit community feedback and ideas.

Approximately **130** people attended the community workshops and **900** people participated in the online survey.



OVERVIEW: COMMUNITY WORKSHOPS

The Community Workshops included four major agenda items.

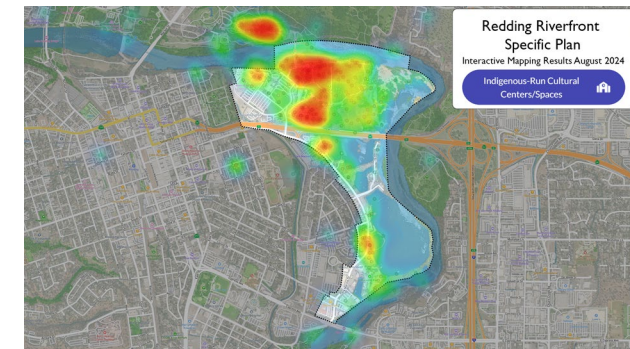
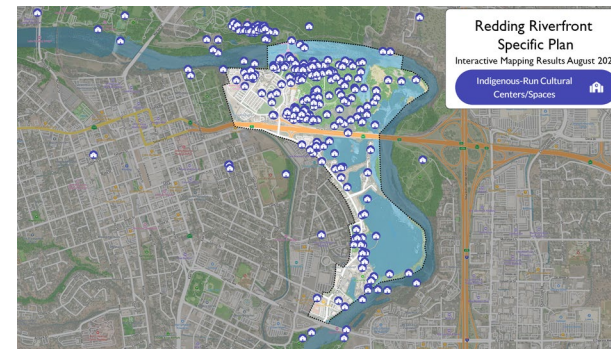
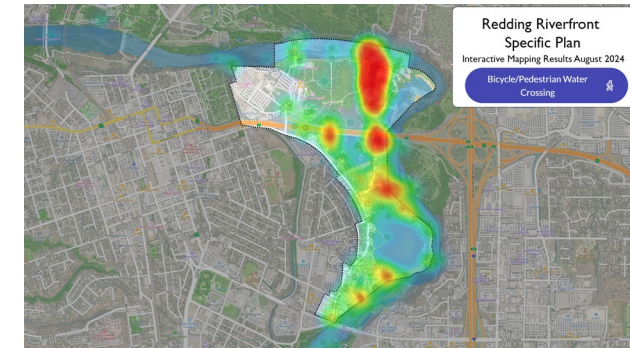
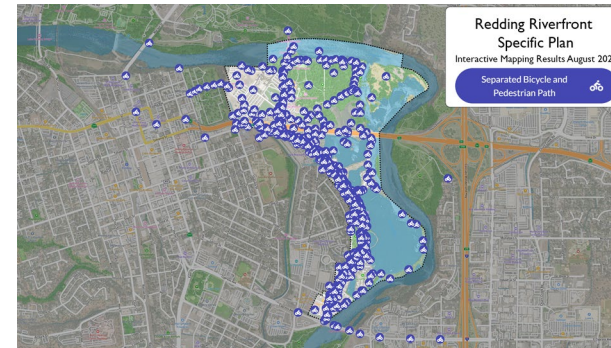
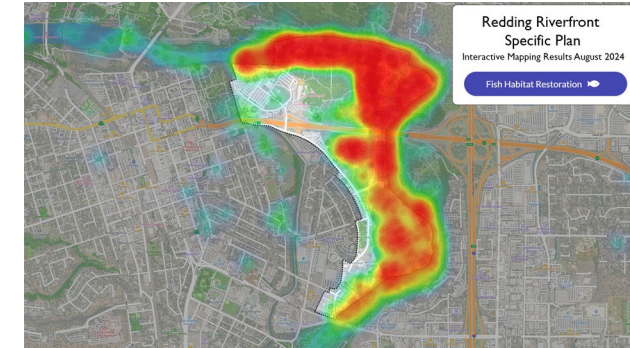
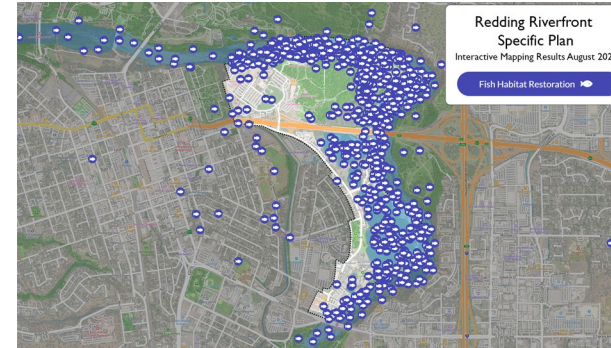


OVERVIEW: COMMUNITY SURVEY

The Project Team also developed an interactive online Community Survey that **replicated the concepts and format** of the Community Workshops. This provided an additional opportunity for the community to provide feedback and ideas on the emerging concepts.

Survey participants provided reactions to each concept initially discussed during the Community Discussions workshops. Additionally, they were asked to place uses by dropping icon pins on a digital map in the location they thought it was most appropriate. Participants had the ability to add as many or as few concepts as they liked to their map.

Approximately **900** people participated in the online Community Survey.





PART 2

COMBINED SUMMARY OF MAJOR THEMES

OVERVIEW

The following is a combined summary of the major themes and findings from both the Community Workshops and the Community Survey. The summary is organized into the following sections:

- **Land Use Concepts**
This section summarizes the top priority uses from each category, according to participants.
- **Priority Locations for Uses or Activities**
This section provides information on the participants' preferred locations for each land use opportunity.
- **Key Challenges**
This section highlights the challenges identified by the community of the different land use opportunities.



Natural and Cultural Spaces

- Protect and restore the sensitive natural environment to improve land and water areas that serve as habitat spaces for different animals and fish to thrive.
- Protect habitat, resources, buildings, and properties from flooding impacts.
- Preserve sites with deep cultural significance and increase awareness of Indigenous culture through dedicated learning and education areas, which could be owned and/or run by the Indigenous community.

Outdoor Activities

- Focus on increasing opportunities for outdoor recreation activities that are compatible and complimentary to Redding's riverfront context and leave little (or no) impact on the environment.
- Strategically increase community access to the Sacramento River and other natural areas within the project area through elevated, low-impact viewing platforms.
- Ensure that the planned outdoor activities are inclusive and accessible by people of all ages and abilities like designated spaces for fishing activity near the river.
- Provide activities and facilities that cater to both the local community and visitors.

Buildings and Uses

- Increase opportunities to access and interact with the Sacramento River by creating experiences like riverfront dining and some retail storefronts.
- Ensure that the materials used are context-sensitive and enhance the personality of the riverfront.
- Focus on developing new building design guidelines that reflect the existing scale and character of Redding.
- Upgrade existing indoor and outdoor event venues with strategically identified enhancements, to improve their efficiency and all-year round usage.
- Increase public amenities like community gathering spaces, outdoor event venues and multi-purpose facilities to benefit the local community and visitors.
- Preserve native flora and fauna by considering the possibility of a botanical garden.

Mobility

- Improve and increase connectivity between the Northern and Southern Riverfront areas across Highway 44.
- Prioritize pedestrian and bike safety by providing additional street infrastructure like separated bike paths and safe crosswalks along Park Marina Drive and river crossings.
- Provide adequate parking infrastructure that is low impact with green spaces, trees and other green strategies.
- Better design and manage parking within the Northern Riverfront.

PRIORITY LOCATIONS FOR USES AND ACTIVITIES

Northern Riverfront Area

- [Restore the natural habitat](#) by preserving both flora and fauna through wetland and fish habitat restoration. Provide designated spaces for fishing activity.
- [Upgrade the existing Civic Auditorium and Rodeo facility](#) by retrofitting or re-configuring their spaces. Strategically plan year-round events and programming to encourage the space to function as one integrated multi-functional space for the community.
- [Create a new multi-use event space](#) that becomes a regional event destination that serves the local community and visitors/tourists such as an outdoor music venue or community gathering space.
- [Provide spaces that protect Indigenous culture, transition, and practices.](#)
- [Increase bicycle and pedestrian access](#) and improve vehicular circulation between the different facilities in the Northern Riverfront and across to the Southern Riverfront. Strategically increase access to natural areas through sensitive low impact recreation.
- [Identify nature-based solutions](#) to protect the Riverfront Area from flooding impacts.
- [Provide low-impact parking](#) for the different event spaces that require vehicle access.

PRIORITY LOCATIONS FOR USES AND ACTIVITIES

Southern Riverfront Area

- Explore ways to increase public access to the Sacramento River's edge in the Southern Riverfront.
- Provide riverfront dining and river-facing retail to allow greater connections with the Sacramento River.
- Allow low-impact water recreation activities to give people access, and new ways to interact with the Sacramento River. These could include fishing, kayaking, a riverfront bike path or a strategically designed boardwalk.
- Increase multi-modal access along Park Marina Drive by providing additional street infrastructure like complete bike lanes, sidewalks, and safe crosswalks that also help reduce vehicular speed improving the riverfront experience.
- Consider limited housing and mixed-use projects that included lower heights and natural building materials.

KEY CHALLENGES

- **Balancing between low- and high-intensity spaces for gathering and recreation.** Providing high-volume and high-intensity uses like the large event spaces and a hotel while simultaneously preserving, protecting and enhancing the natural habitat for the native flora and fauna which limits recreational access in the northern riverfront area.
- **Increasing the viability of the Civic Auditorium and Rodeo Facility.** Developing a strategic events and programming matrix to ensure that the two facilities support and function as an extension of the other, rather than existing in isolation from each other.
- **Creating an Indigenous space.** Creating space(s) for an Indigenous cultural area within, but at the same time separated/secluded from, high-intensity uses in the Northern Riverfront.
- **Removing connectivity barriers between the Northern and Southern Riverfront.** Finding ways to increase access and interaction with the river and connectivity across Highway 44, which currently is a barrier between the Northern and Southern Riverfronts.
- **Increasing public access to the river's edge in the Southern Riverfront.** Exploring opportunities for purely public or public-private access and ownership within the Southern riverfront which gives people a sense of their proximity to and enjoyment of the Sacramento River.
- **Reducing flooding impacts.** Designating suitable uses and designing naturalized spaces that hold water, reduce flood impacts, and ensure that any new development is resilient to occasional inundation likely based on its location in and near the 100-year floodplain.



PART 3

DETAILED RESULTS

DETAILED RESULTS

The Community Workshops and Community Survey included the same polling exercise. Participants were asked to react to various planning concepts grouped under the following categories:

**Natural and
Cultural
Spaces**

**Outdoor
Activities**

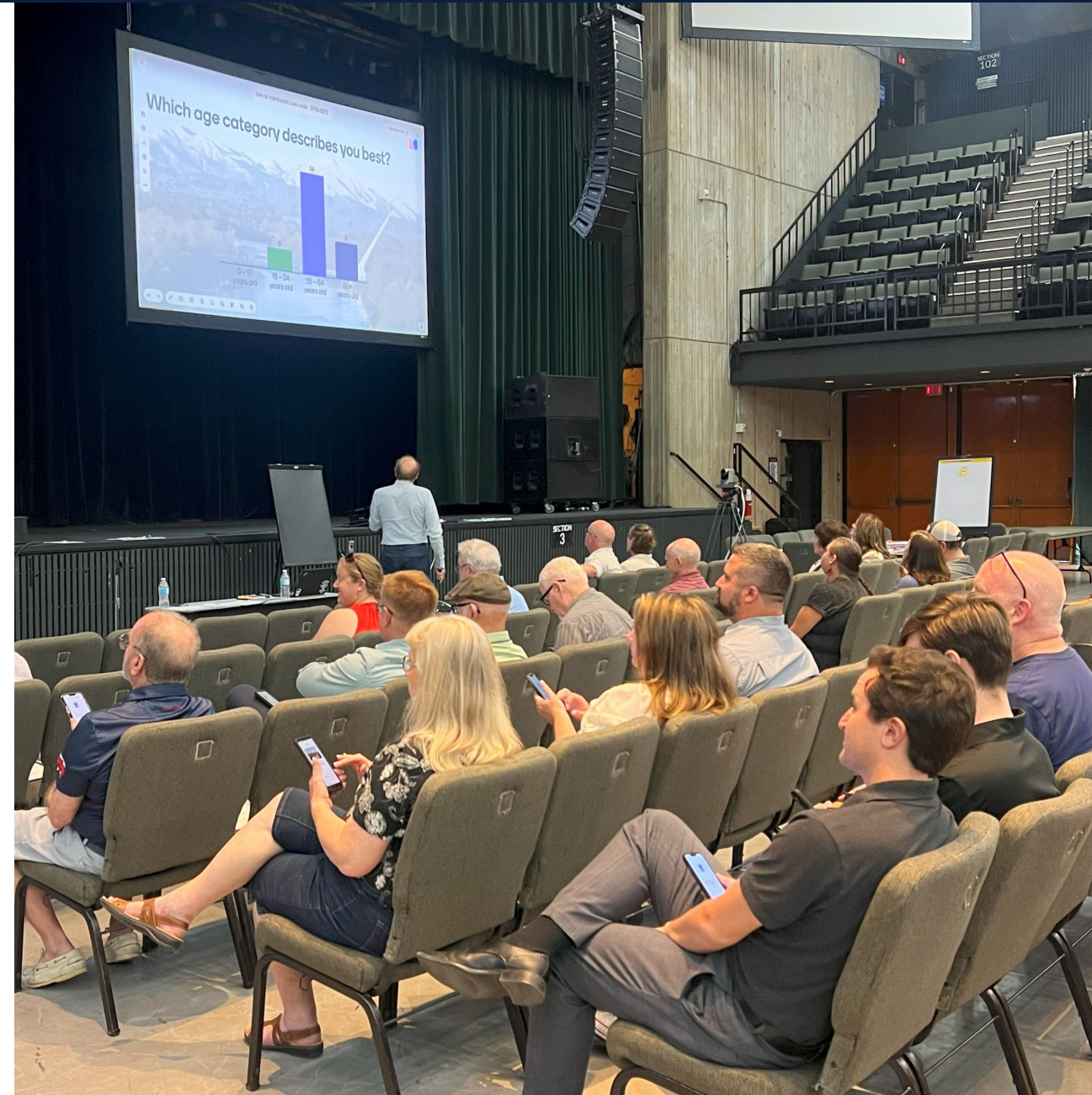
**Buildings
and Uses**

Mobility

Participants were asked to react to each idea by choosing one of the following options:

- *I really like it*
- *It is worth considering*
- *I don't like it*
- *I'm not sure*

The following is a combined summary of all the results from the two workshops and online survey. It includes both the polling and a "heat map" for where participants felt that use(s) is most appropriate.



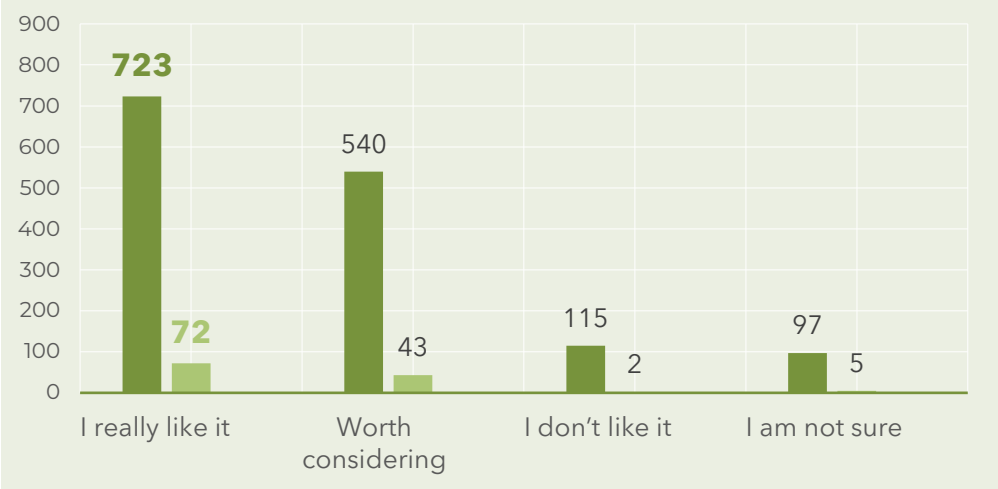
COMBINED POLLING RESULTS



FISH HABITAT RESTORATION

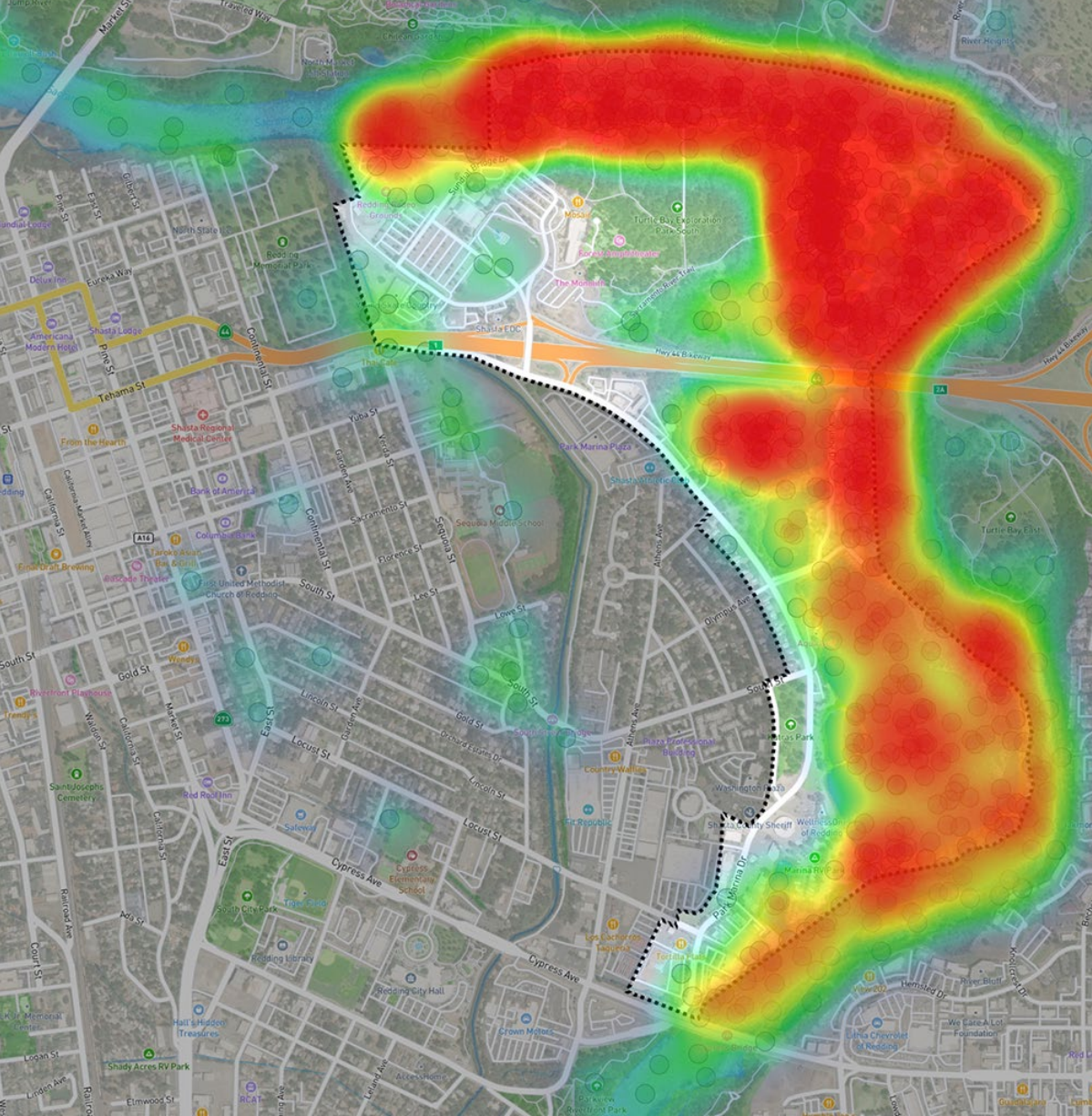
Nur Pon Open Space, Redding, CA

FISH HABITAT RESTORATION



Online survey results are in dark green and workshop results are in light green on the chart. The map depicts the concentration of participants choices for the most appropriate locations for each use. Participants were allowed to provide multiple locations.

Participants desired fish habitat restoration being focused along the Sacramento River and within flooding areas and ponds in the Northern and Southern Riverfronts.



COMBINED POLLING RESULTS

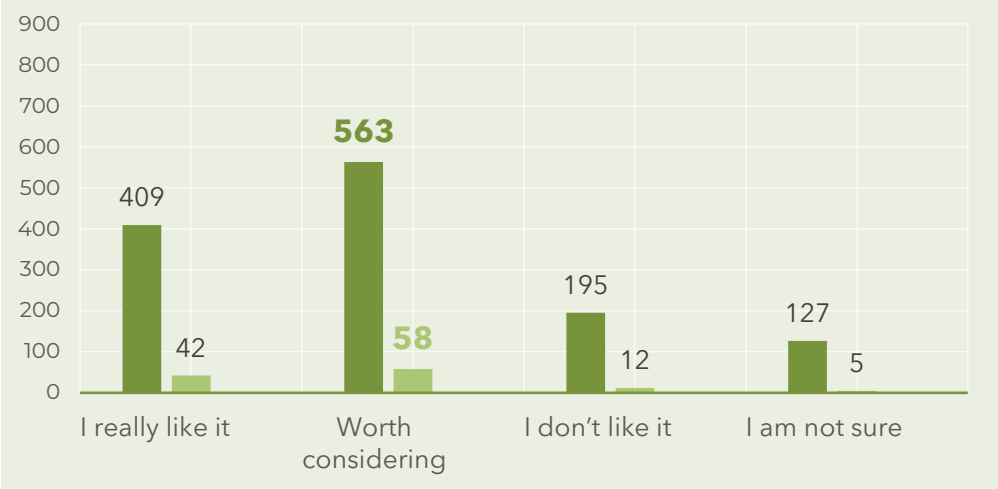
NATURAL AND CULTURAL



FLOODPLAIN MANAGEMENT

Long Beach, CA

FLOODPLAIN MANAGEMENT



Online survey results are in dark green and workshop results are in light green on the chart. The map depicts the concentration of participants choices for the most appropriate locations for each use. Participants were allowed to provide multiple locations.

Participants suggested exploring floodplain management strategies to reduce flood impacts and damage to natural areas at key habitat areas (Northern Riverfront) and on properties along Park Marina Drive (Southern Riverfront).



COMBINED POLLING RESULTS



PROTECTED SACRED SITES AND SPACES

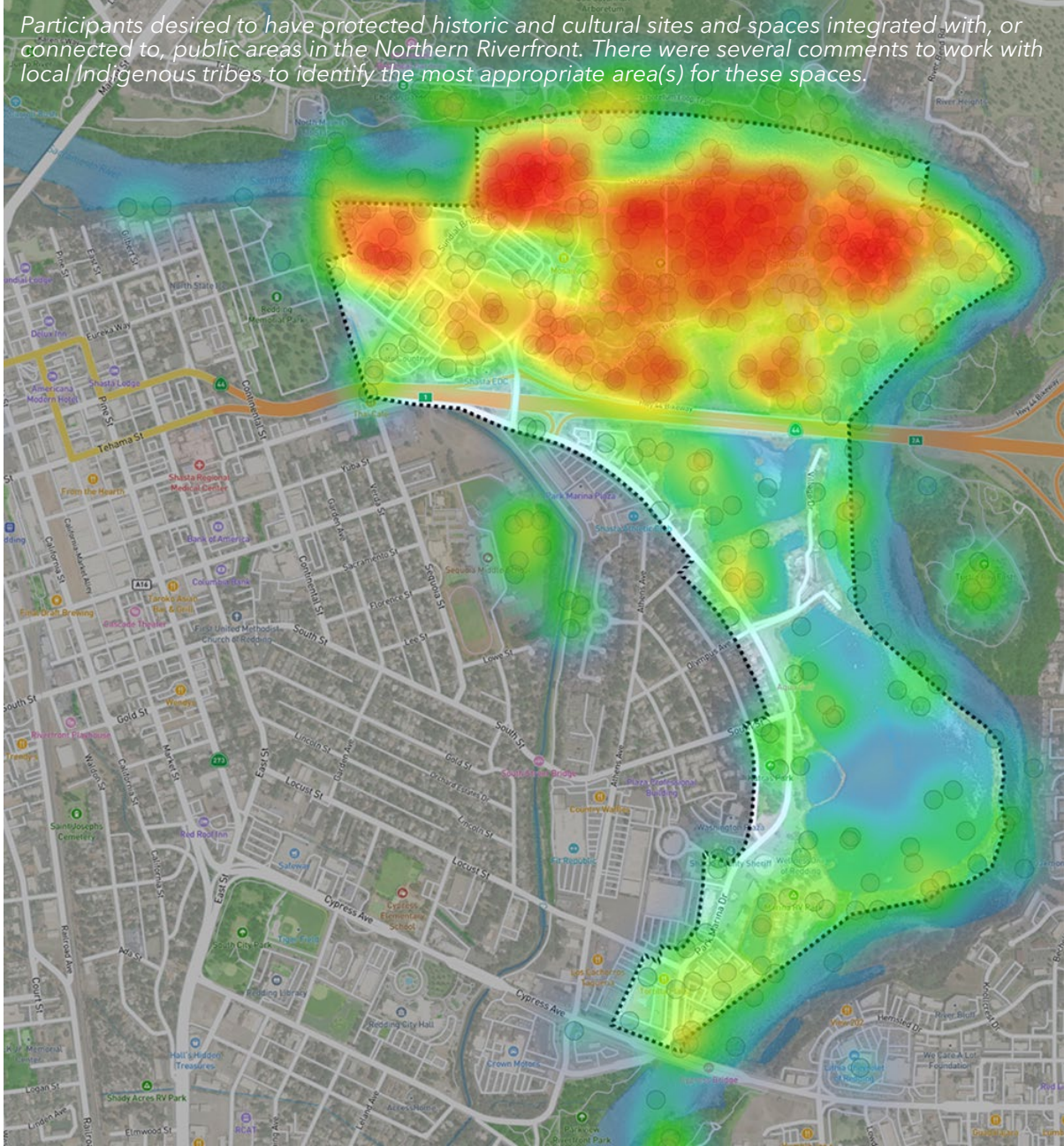
Darwin, Northern Territory, Australia + Los Angeles, CA

PROTECTED SACRED SITES AND SPACES



Online survey results are in dark green and workshop results are in light green on the chart. The map depicts the concentration of participants choices for the most appropriate locations for each use. Participants were allowed to provide multiple locations.

Participants desired to have protected historic and cultural sites and spaces integrated with, or connected to, public areas in the Northern Riverfront. There were several comments to work with local Indigenous tribes to identify the most appropriate area(s) for these spaces.



COMBINED POLLING RESULTS

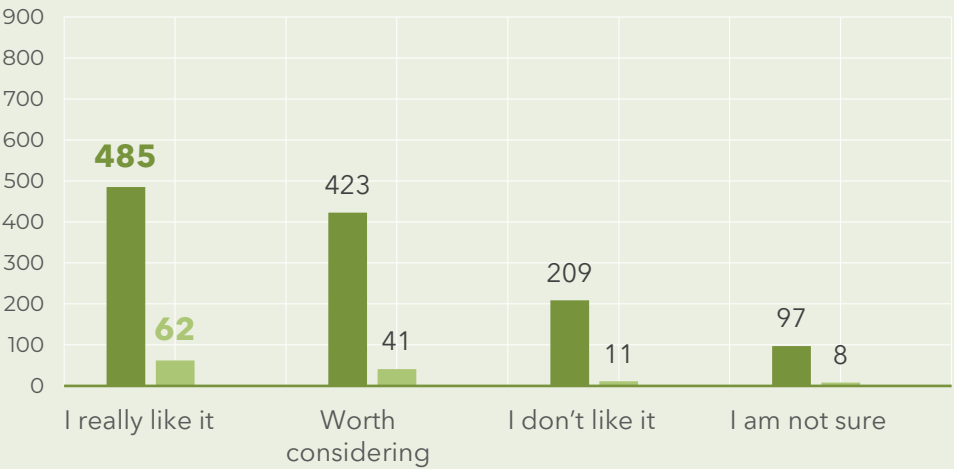
NATURAL AND CULTURAL



INDIGENOUS EDUCATION AND LEARNING AREAS

Various Programs and Spaces, US and Canada

INDIGENOUS EDUCATION AND LEARNING SPACES



Online survey results are in dark green and workshop results are in light green on the chart. The map depicts the concentration of participants choices for the most appropriate locations for each use. Participants were allowed to provide multiple locations.

Participants desired to have Indigenous education and learning areas that are integrated with, or connected to, existing public uses in the Northern Riverfront. There were several comments to work with local Indigenous tribes to identify the most appropriate area(s) for these spaces.



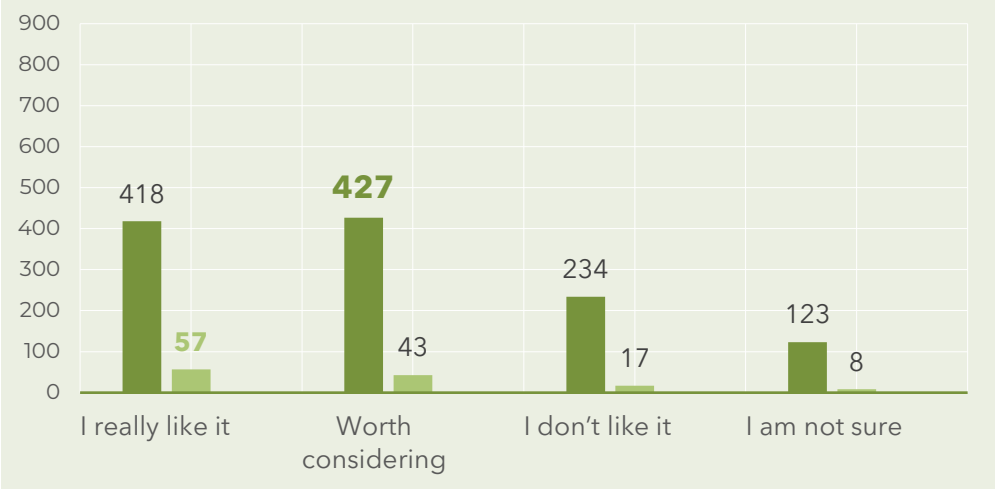
COMBINED POLLING RESULTS



INDIGENOUS-RUN CULTURAL CENTERS/SPACES

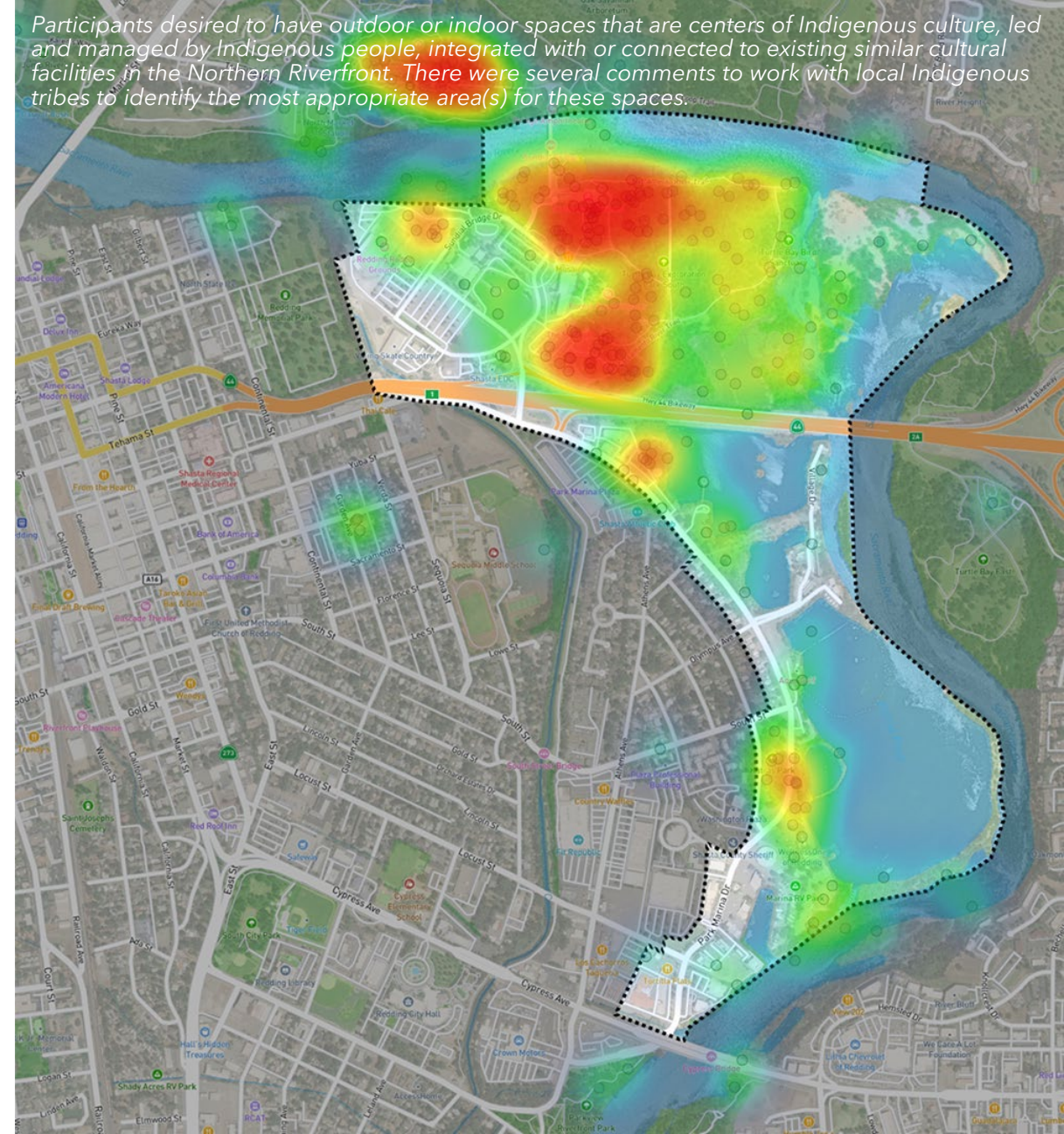
The Squamish Lil'wat Cultural Centre, Vancouver, BC

INDIGENOUS-RUN CULTURAL CENTERS/SPACES



Online survey results are in dark green and workshop results are in light green on the chart. The map depicts the concentration of participants choices for the most appropriate locations for each use. Participants were allowed to provide multiple locations.

Participants desired to have outdoor or indoor spaces that are centers of Indigenous culture, led and managed by Indigenous people, integrated with or connected to existing similar cultural facilities in the Northern Riverfront. There were several comments to work with local Indigenous tribes to identify the most appropriate area(s) for these spaces.



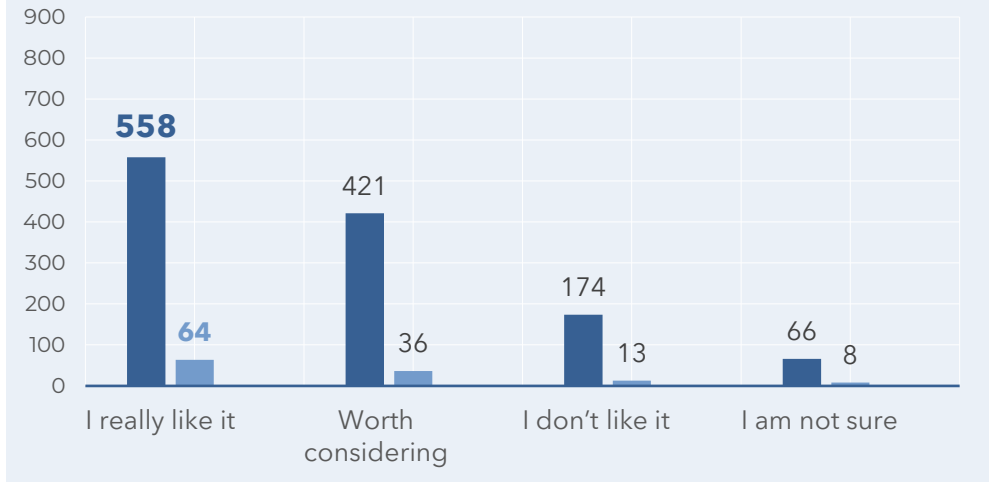
COMBINED POLLING RESULTS



DEDICATED FISHING AREAS

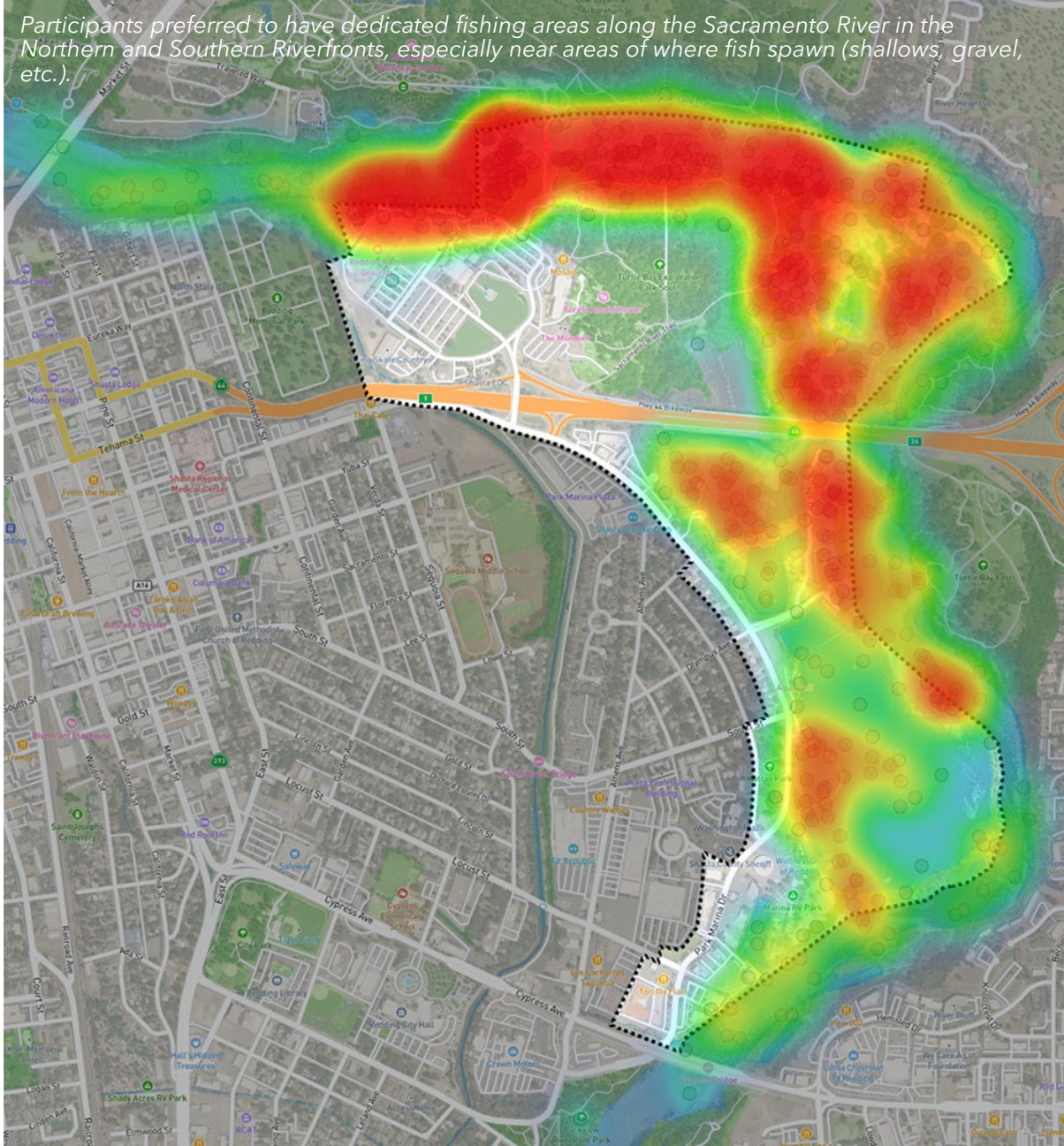
Missoula, MT

DEDICATED FISHING AREAS



Online survey results are in dark blue and workshop results are in light blue on the chart. The map depicts the concentration of participants choices for the most appropriate locations for each use. Participants were allowed to provide multiple locations.

Participants preferred to have dedicated fishing areas along the Sacramento River in the Northern and Southern Riverfronts, especially near areas of where fish spawn (shallows, gravel, etc.).



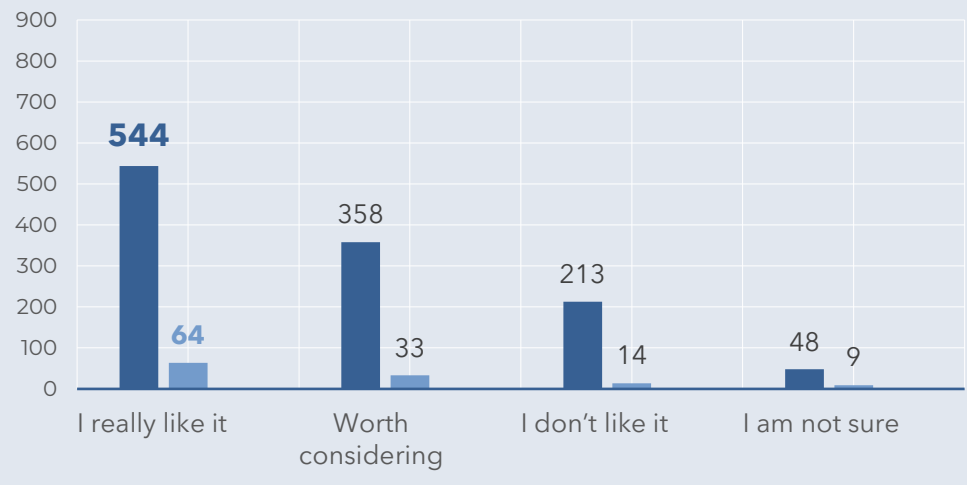
COMBINED POLLING RESULTS



ELEVATED, LOW-IMPACT VIEWING PLATFORMS

Roswell, GA

ELEVATED, LOW-IMPACT VIEWING PLATFORMS



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Participants desired to have elevated low-impact viewing platforms, primarily in the Northern Riverfront, that would allow access to the river while also protecting sensitive natural habitats.



COMBINED POLLING RESULTS

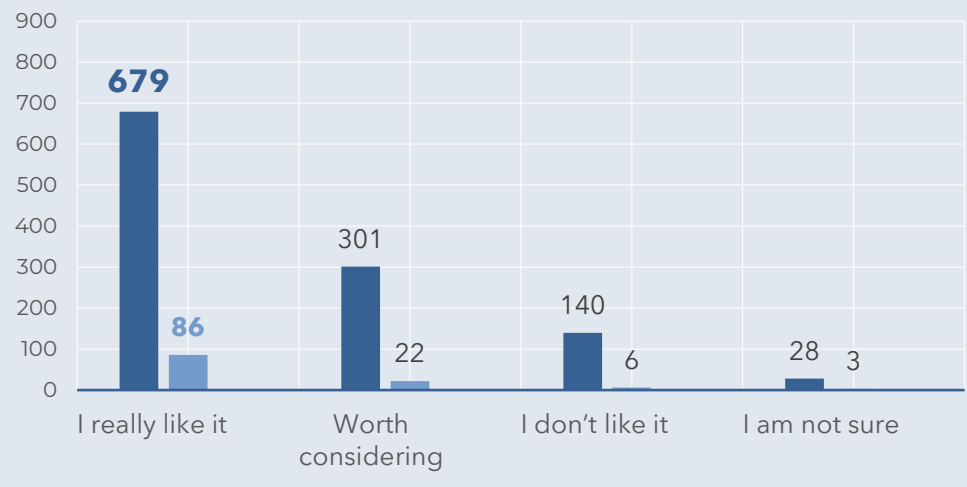
OUTDOOR ACTIVITIES



LOW-IMPACT RECREATION

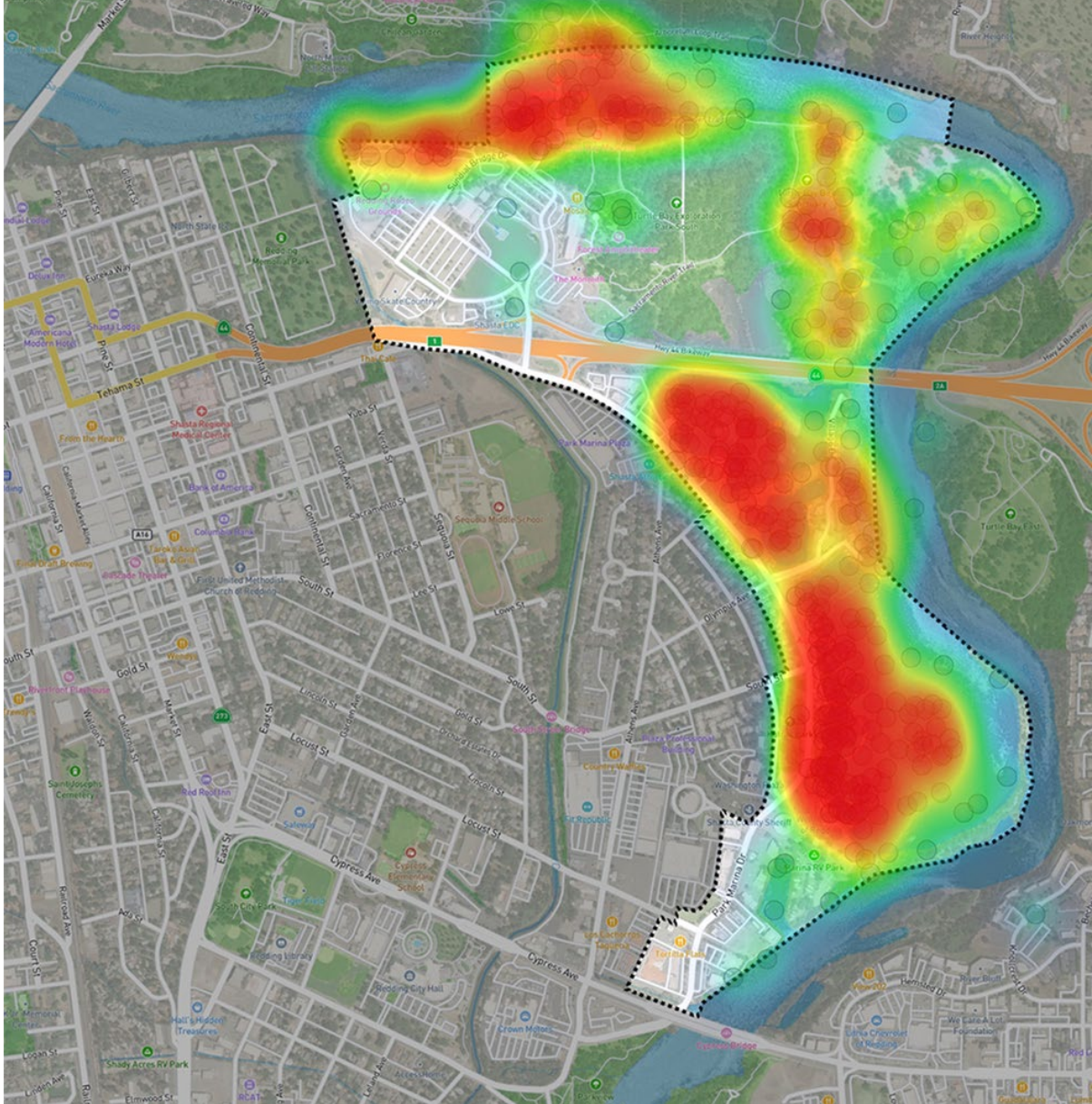
Deschutes River Trail and Restoration Project, Bend, Oregon

LOW-IMPACT RECREATION



Online survey results are in dark blue and workshop results are in light blue on the chart. The map depicts the concentration of participants choices for the most appropriate locations for each use. Participants were allowed to provide multiple locations.

Participants identified calmer areas of the Sacramento River and the ponds as the most appropriate areas for low-impact recreational activities on or near the water.



COMBINED POLLING RESULTS

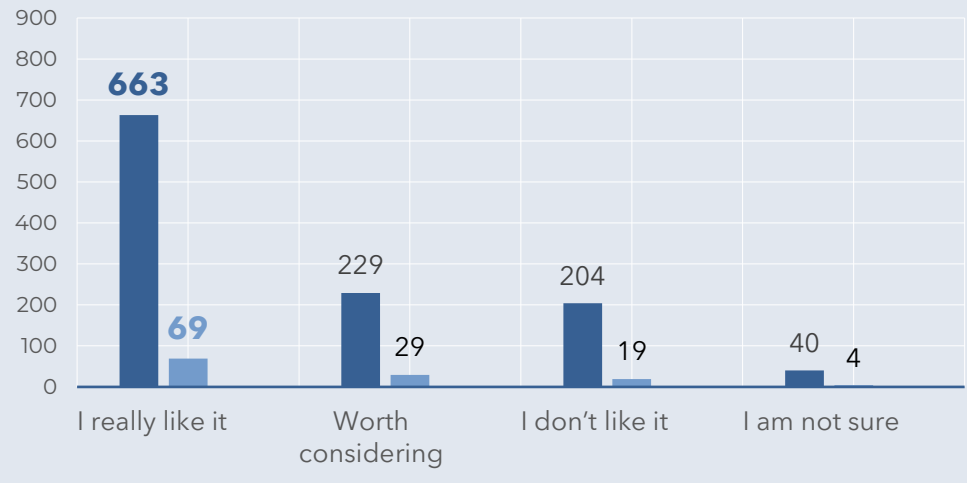
OUTDOOR ACTIVITIES



ACTIVE FAMILY-FRIENDLY RECREATION

Denver, CO

ACTIVE FAMILY-FRIENDLY RECREATION



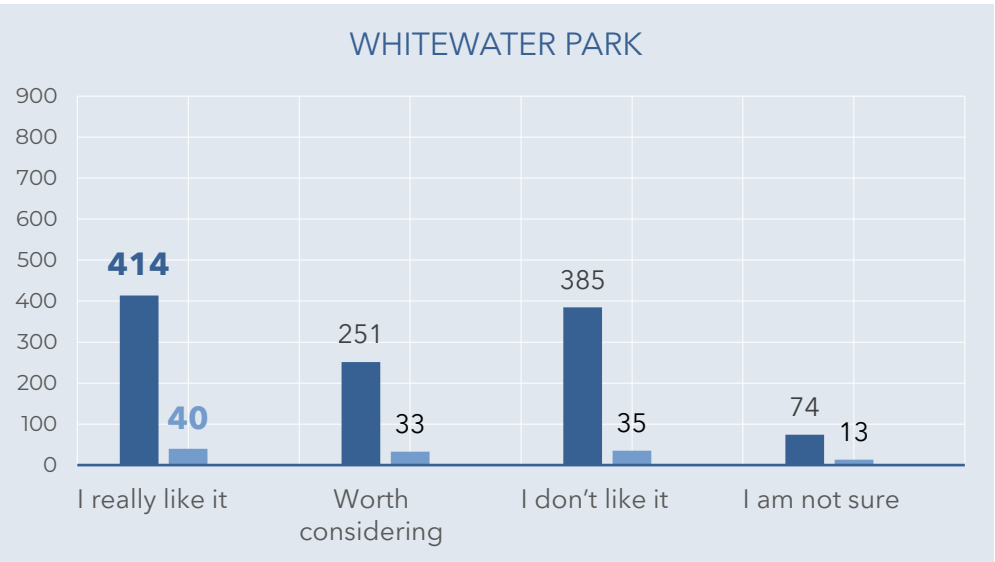
Online survey results are in dark blue and workshop results are in light blue on the chart. The map depicts the concentration of participants choices for the most appropriate locations for each use. Participants were allowed to provide multiple locations.

Participants identified calmer areas of the Sacramento River and the ponds as the most appropriate areas for active family-friendly recreation on or near the water.



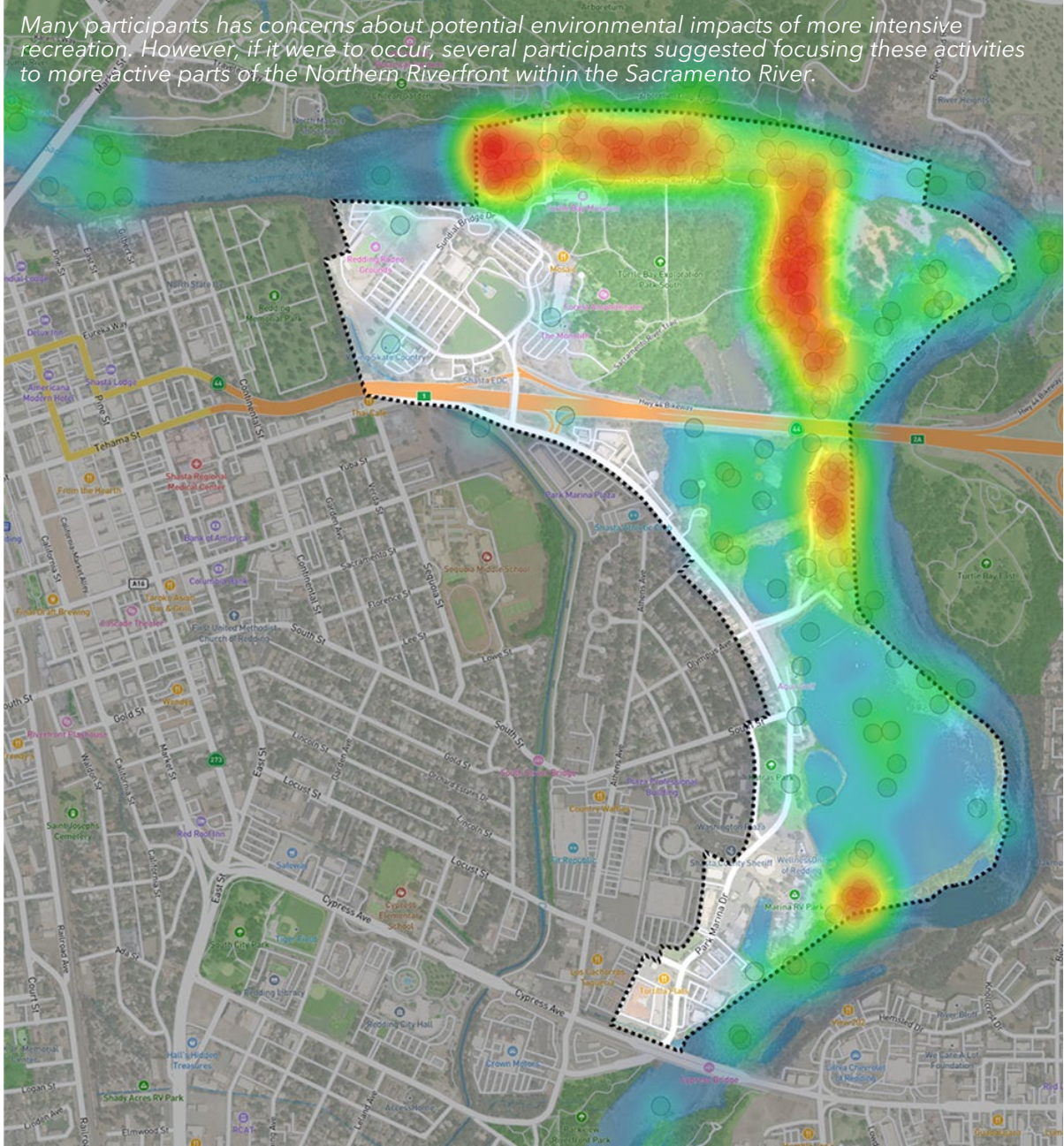
COMBINED POLLING RESULTS

OUTDOOR ACTIVITIES



Online survey results are in dark blue and workshop results are in light blue on the chart. The map depicts the concentration of participants choices for the most appropriate locations for each use. Participants were allowed to provide multiple locations.

Many participants has concerns about potential environmental impacts of more intensive recreation. However, if it were to occur, several participants suggested focusing these activities to more active parts of the Northern Riverfront within the Sacramento River.



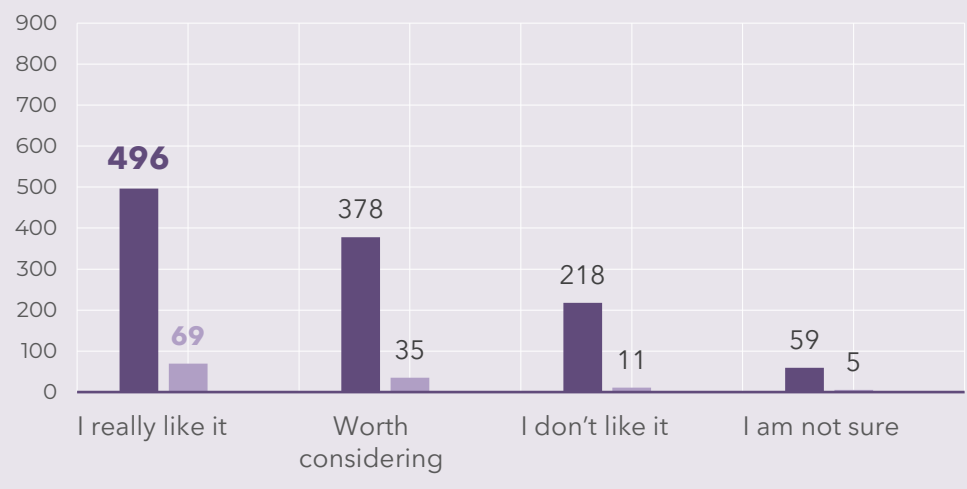
COMBINED POLLING RESULTS



COMMUNITY GATHERING SPACE

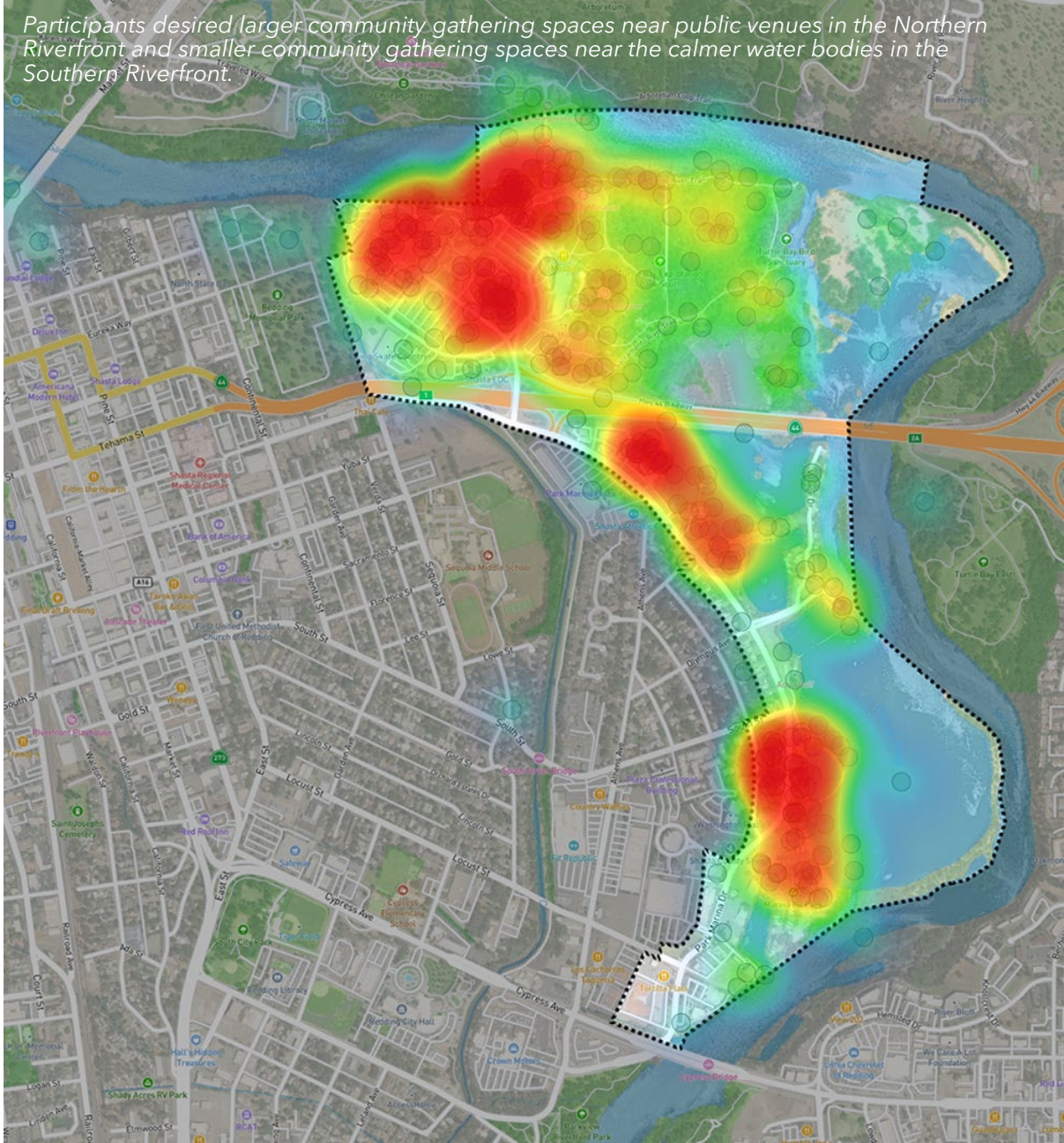
Bend, OR

COMMUNITY GATHERING SPACE



Online survey results are in dark purple and workshop results are in light purple on the chart. The map depicts the concentration of participants choices for the most appropriate locations for each use. Participants were allowed to provide multiple locations.

Participants desired larger community gathering spaces near public venues in the Northern Riverfront and smaller community gathering spaces near the calmer water bodies in the Southern Riverfront.



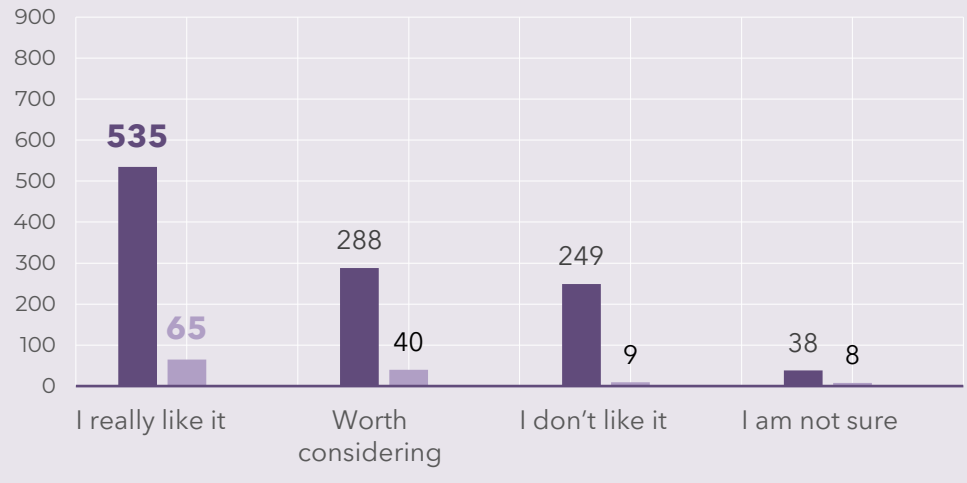
COMBINED POLLING RESULTS



OUTDOOR MUSIC VENUE

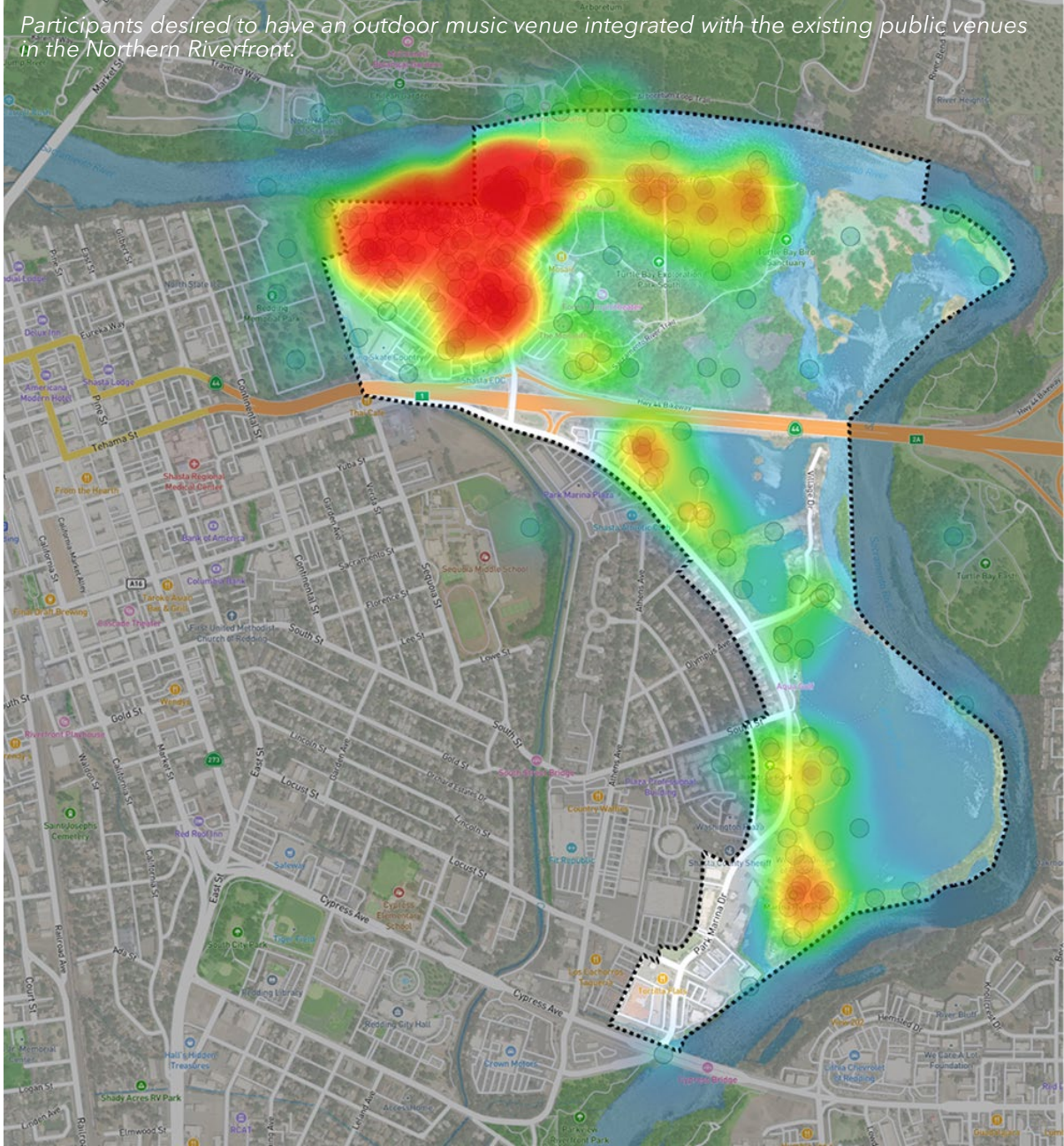
Anderson, CA

OUTDOOR MUSIC VENUE



Online survey results are in dark purple and workshop results are in light purple on the chart. The map depicts the concentration of participants choices for the most appropriate locations for each use. Participants were allowed to provide multiple locations.

Participants desired to have an outdoor music venue integrated with the existing public venues in the Northern Riverfront.



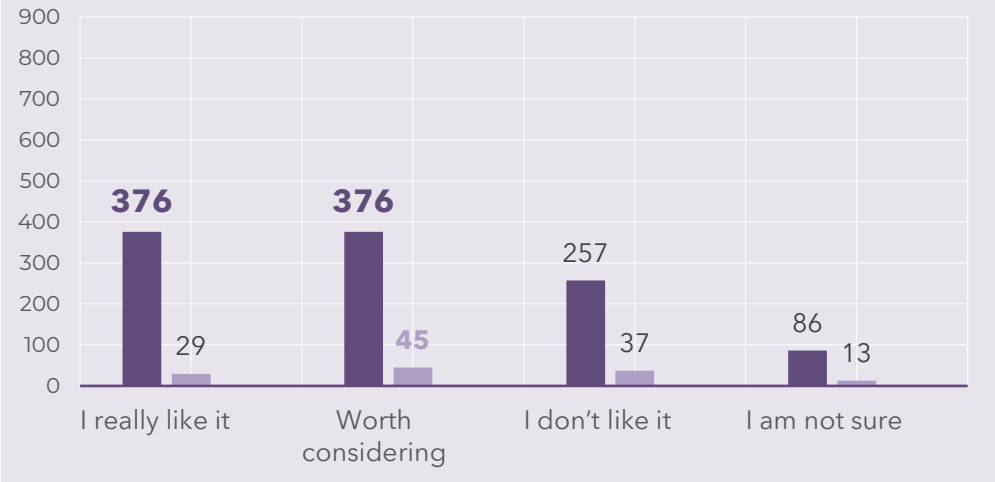
COMBINED POLLING RESULTS



BOTANICAL GARDENS

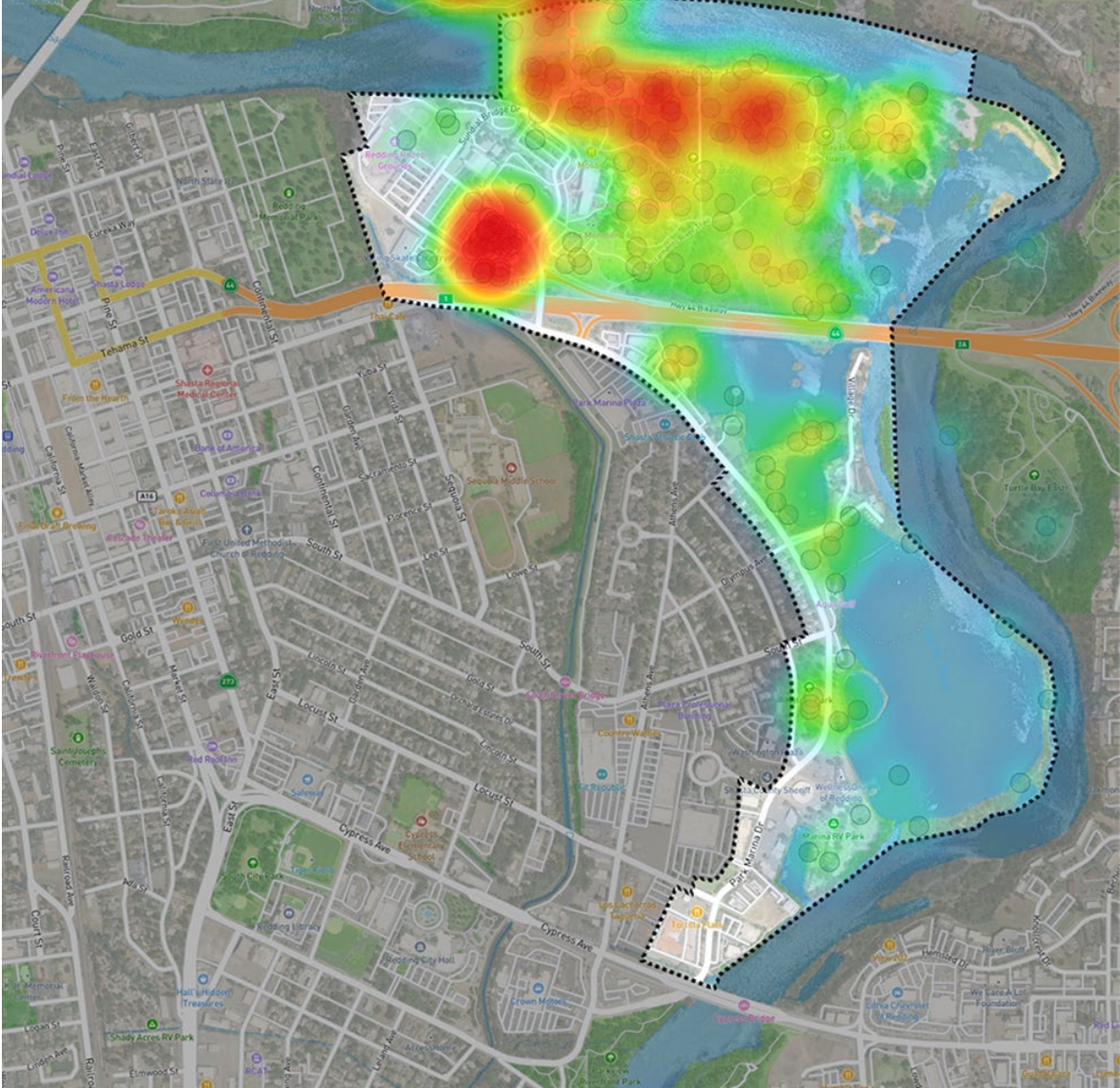
Melbourne, Australia

BOTANICAL GARDENS



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Participants desired to have botanical gardens integrated or connected to similar existing facilities in the Northern Riverfront. Several participants also mentioned this is an existing use across the Sacramento River (to the north) and may not be a high priority to expand within the Northern Riverfront area since it already exists.



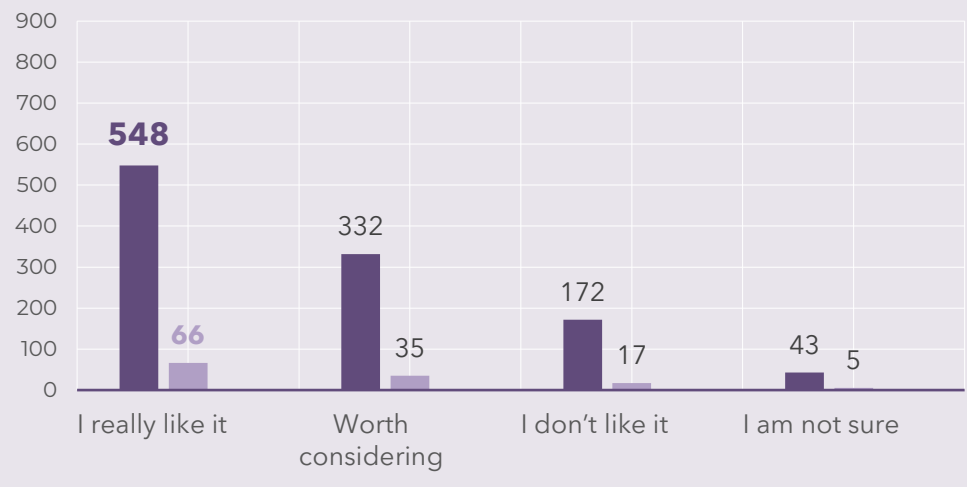
COMBINED POLLING RESULTS



FOCUSED UPGRADES TO EXISTING FACILITIES

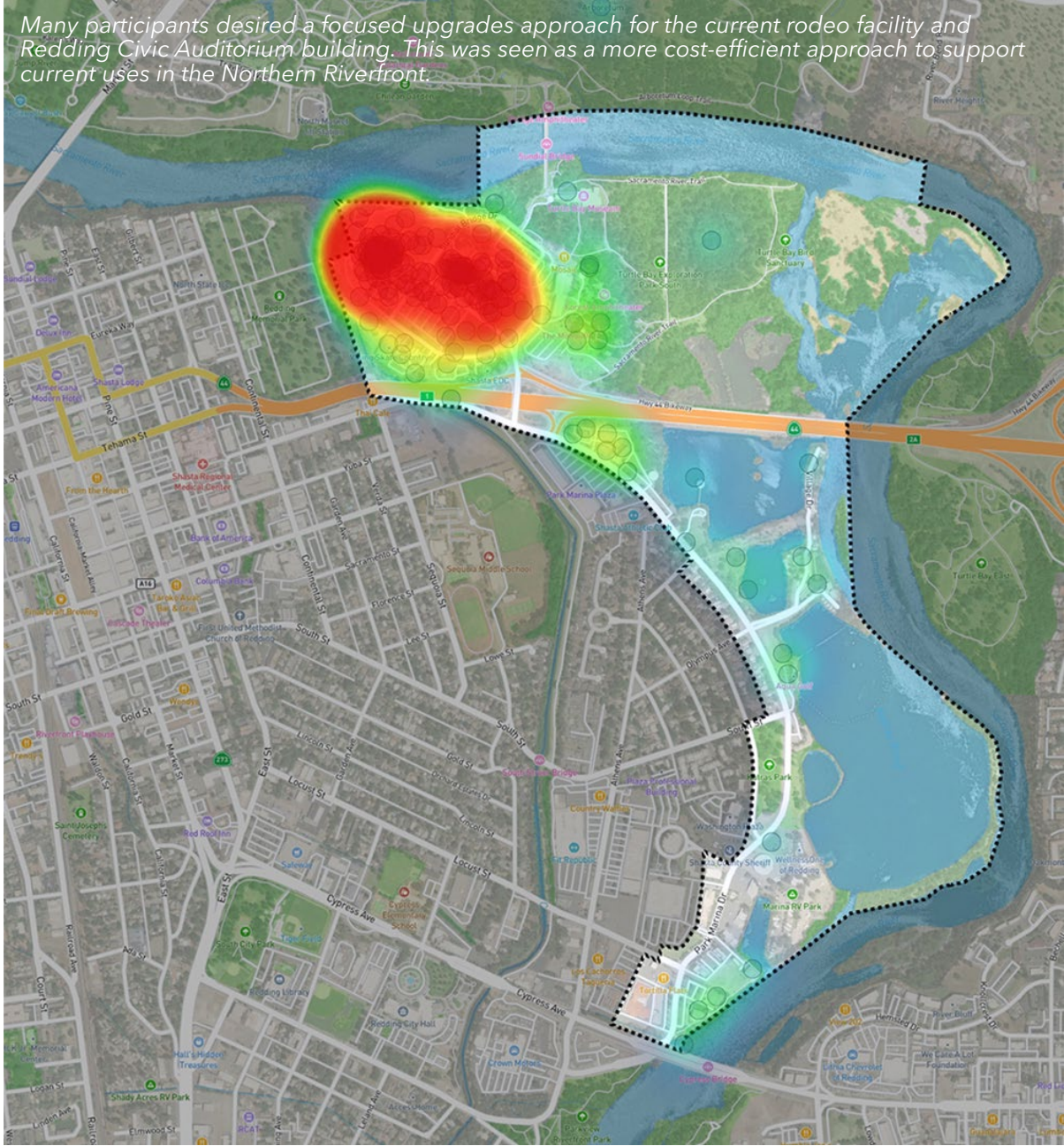
Salt Lake City, UT and Sacramento, CA

FOCUSED UPGRADES TO EXISTING FACILITIES



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Many participants desired a focused upgrades approach for the current rodeo facility and Redding Civic Auditorium building. This was seen as a more cost-efficient approach to support current uses in the Northern Riverfront.



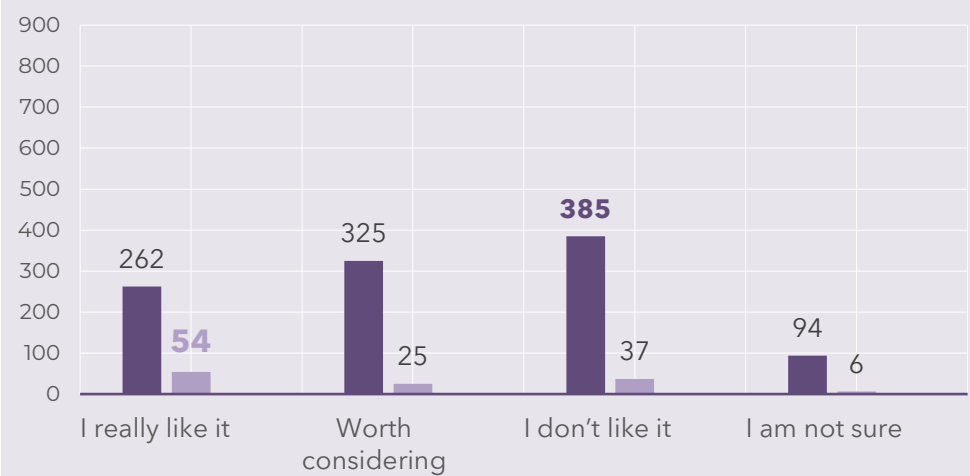
COMBINED POLLING RESULTS



MULTI-PURPOSE AND FLEXIBLE FACILITY

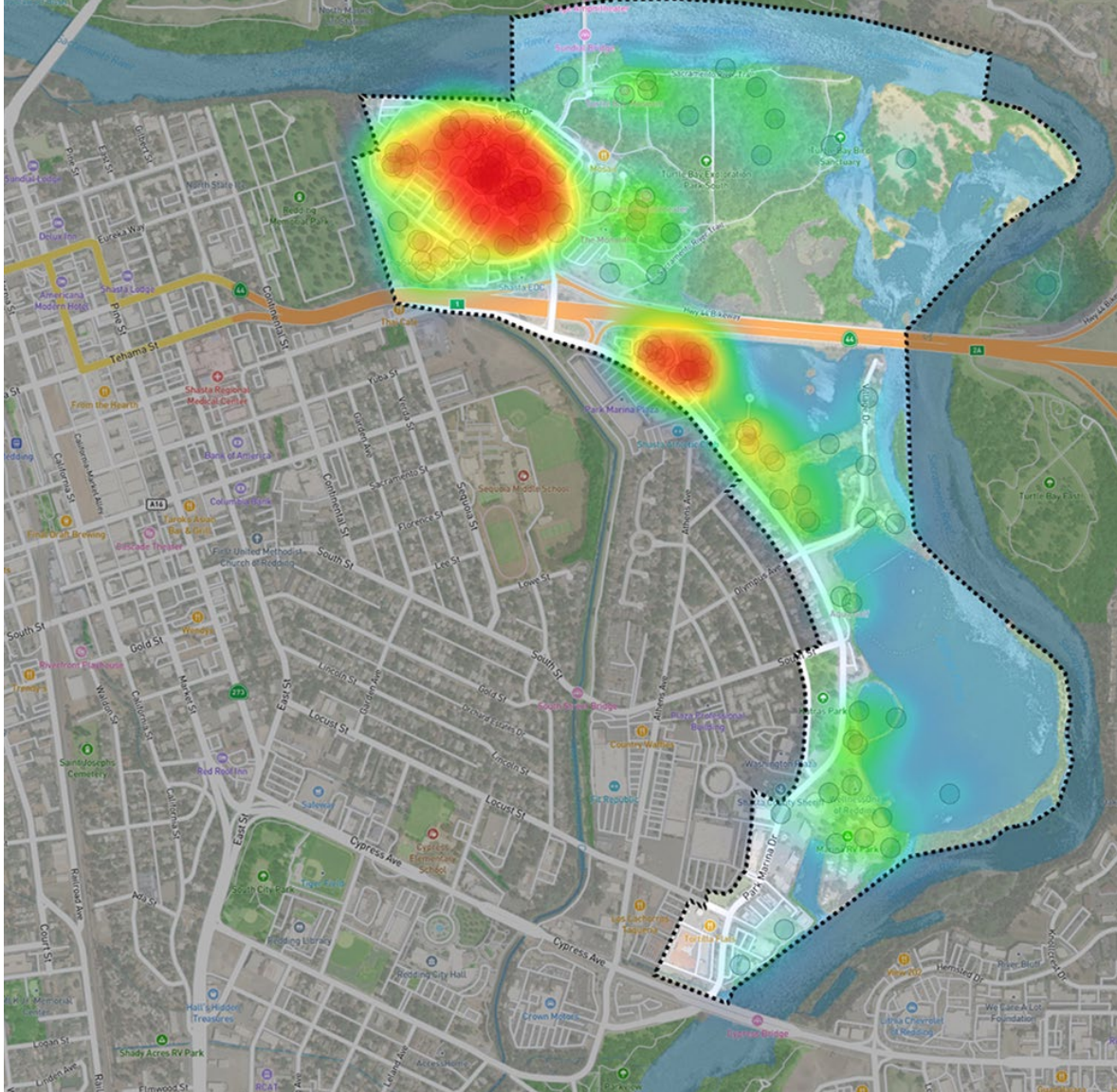
The Northern Center, Northern Michigan University, MI

MULTI-PURPOSE AND FLEXIBLE FACILITY

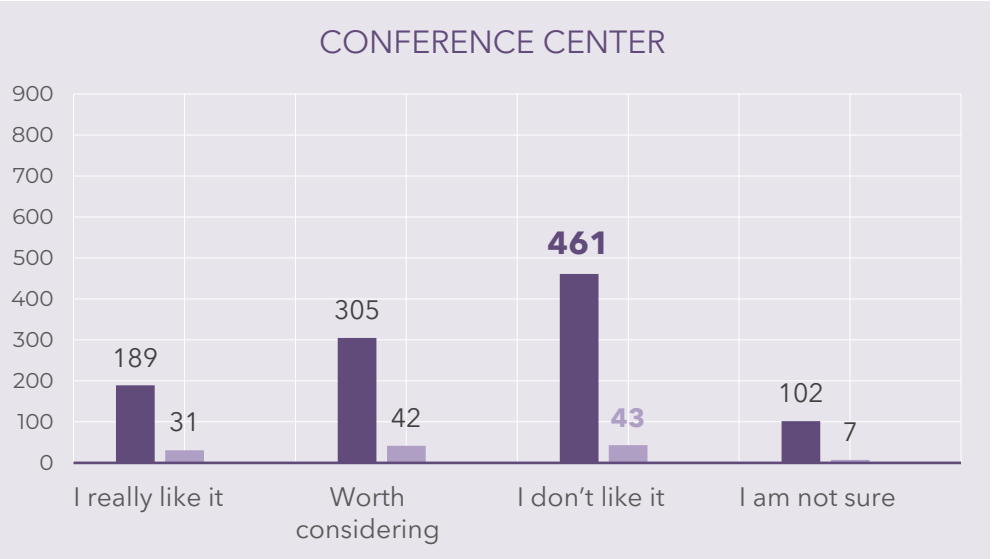


Online survey results are in dark purple and workshop results are in light purple on the chart. The map depicts the concentration of participants choices for the most appropriate locations for each use. Participants were allowed to provide multiple locations.

Several participants were concerned about the cost and logistics of a combined multi-purpose and flexible facility. However, if it were to be created, there was a desire to locate that facility near existing uses and activities to further support current uses the rodeo and Redding Civic Auditorium.

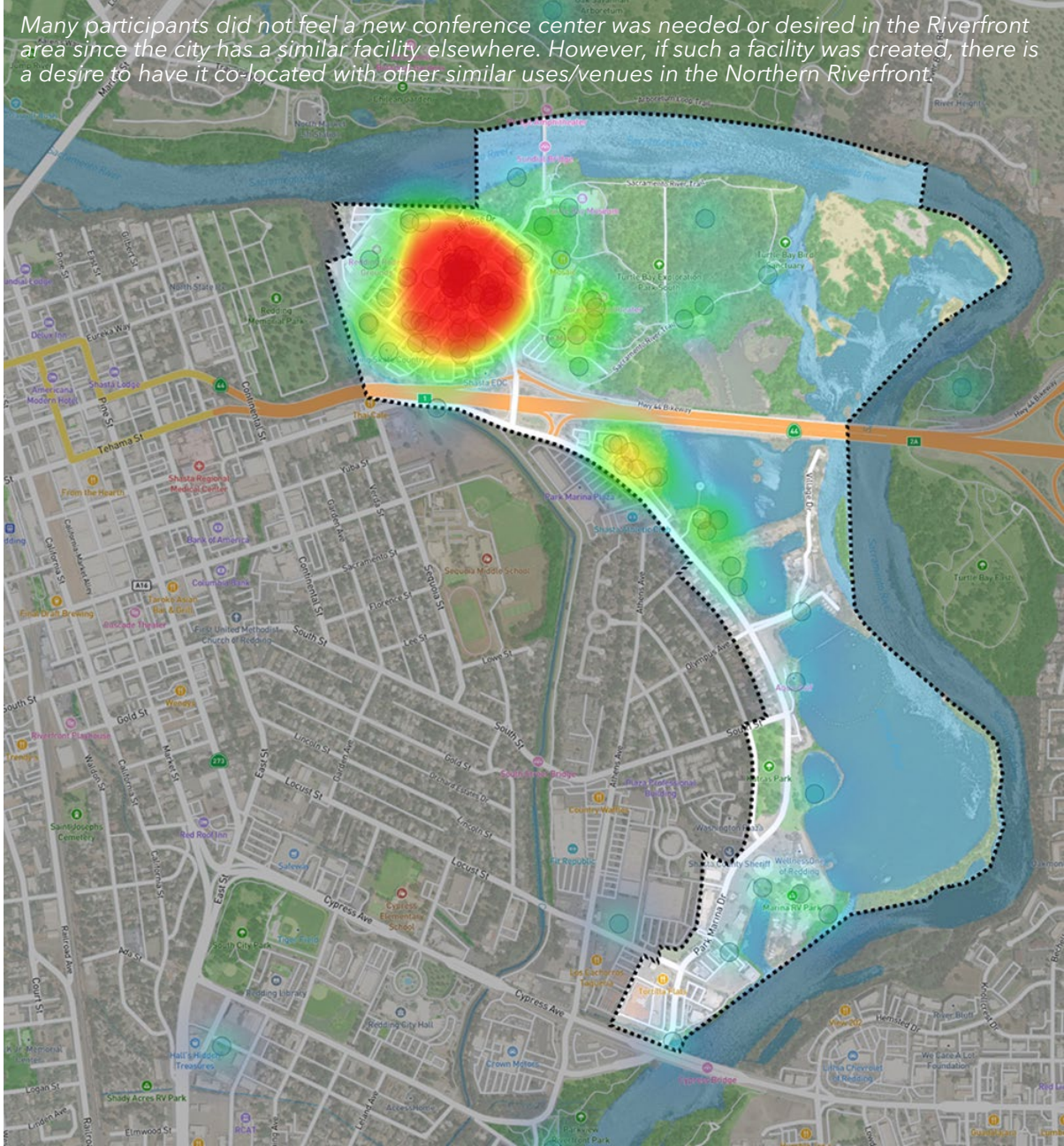


COMBINED POLLING RESULTS



Online survey results are in dark purple and workshop results are in light purple on the chart. The map depicts the concentration of participants choices for the most appropriate locations for each use. Participants were allowed to provide multiple locations.

Many participants did not feel a new conference center was needed or desired in the Riverfront area since the city has a similar facility elsewhere. However, if such a facility was created, there is a desire to have it co-located with other similar uses/venues in the Northern Riverfront.



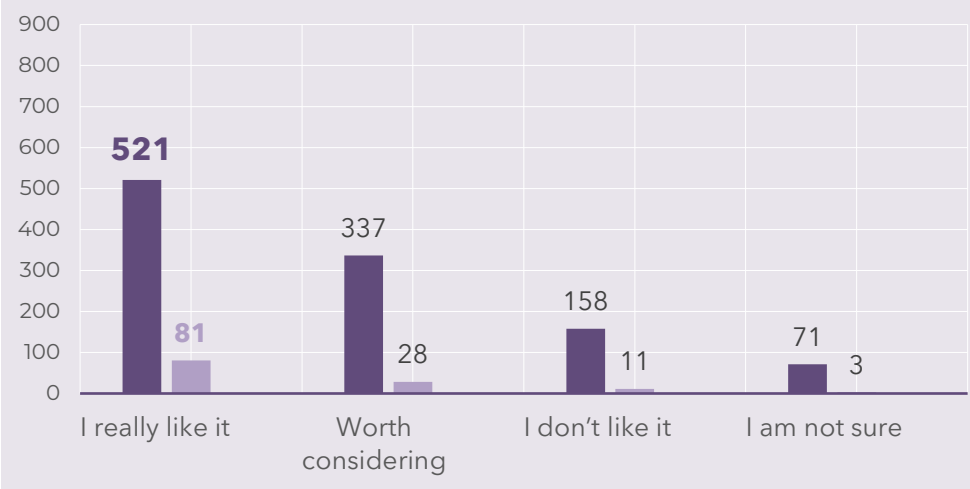
COMBINED POLLING RESULTS

BUILDINGS AND USES



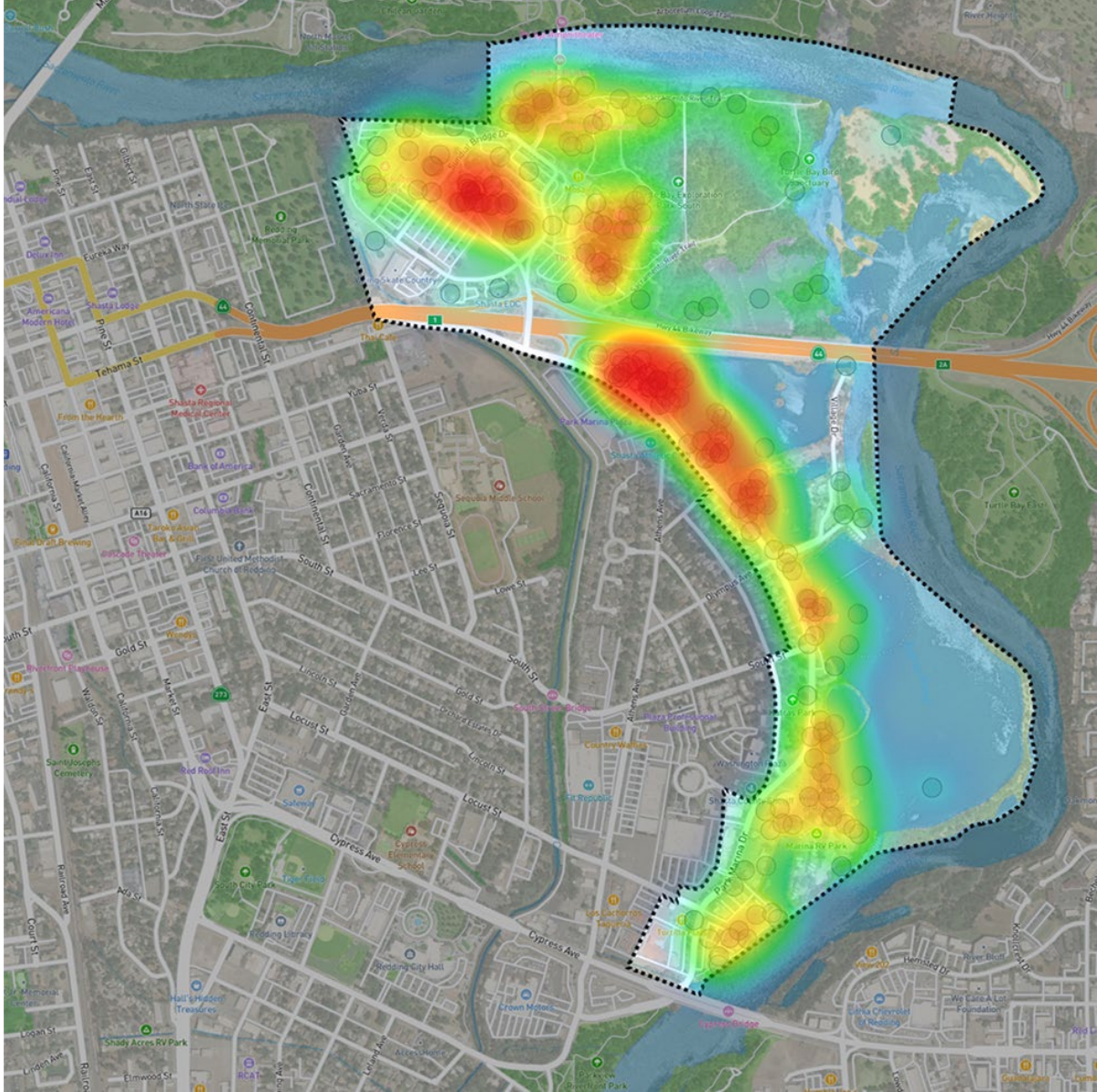
NATURAL BUILDING MATERIALS + LOWER SCALE

NATURAL BUILDING MATERIALS + LOWER SCALE



Online survey results are in dark purple and workshop results are in light purple on the chart. The map depicts the concentration of participants choices for the most appropriate locations for each use. Participants were allowed to provide multiple locations.

Participants strongly desired making sure new buildings are designed at a lower-scale and with natural materials to support the outdoor character of the area, both in the Northern and Southern Riverfronts:



COMBINED POLLING RESULTS



RESIDENTIAL

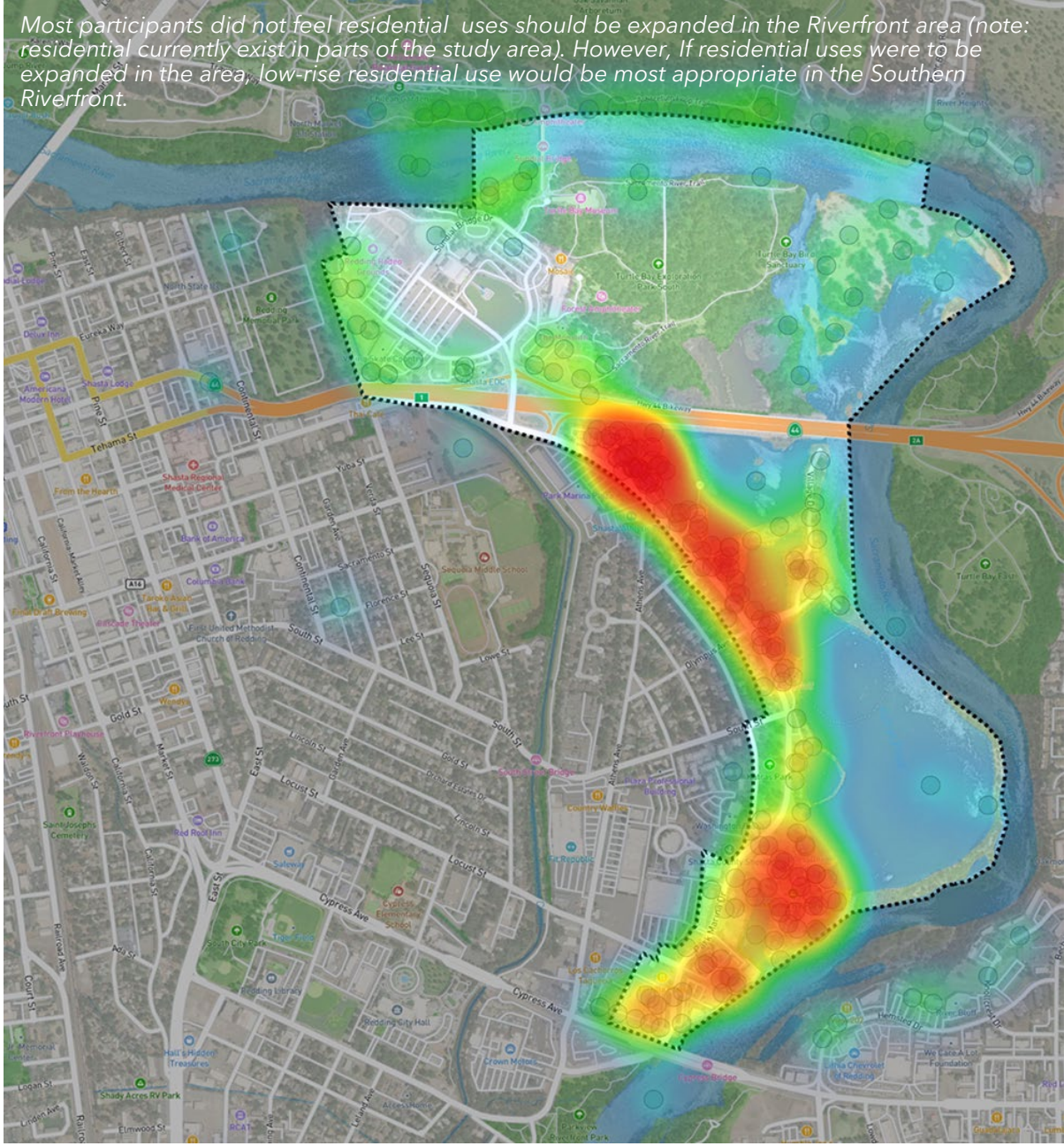
Petaluma, CA and Rocky River, OH

RESIDENTIAL

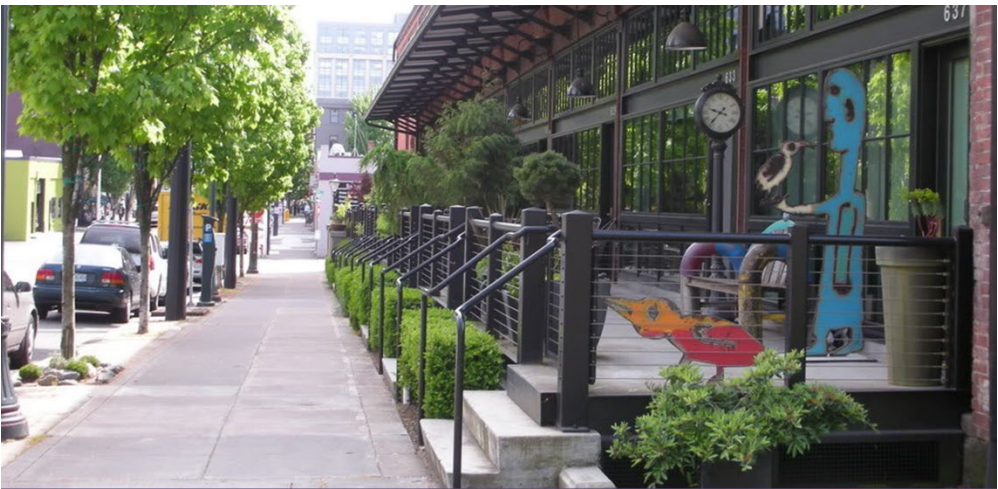


Online survey results are in dark purple and workshop results are in light purple on the chart. The map depicts the concentration of participants choices for the most appropriate locations for each use. Participants were allowed to provide multiple locations.

Most participants did not feel residential uses should be expanded in the Riverfront area (note: residential currently exist in parts of the study area). However, If residential uses were to be expanded in the area, low-rise residential use would be most appropriate in the Southern Riverfront.



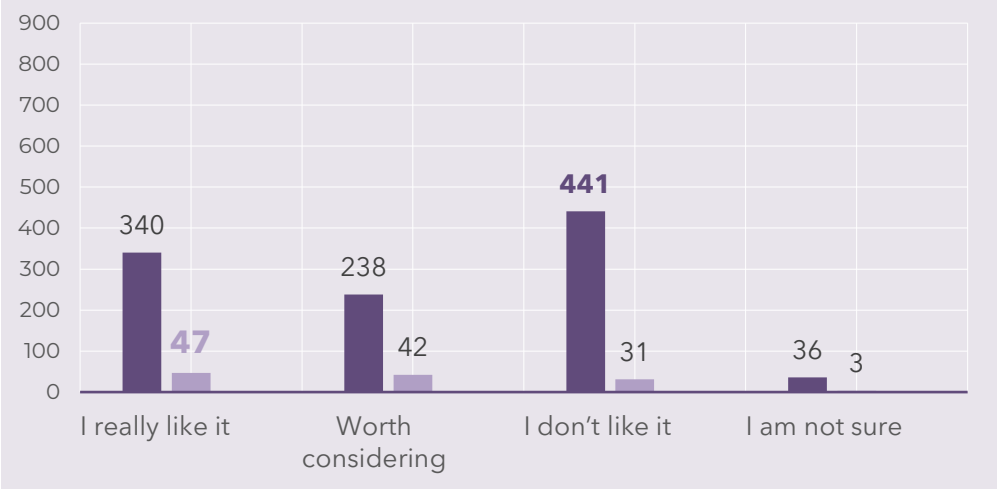
COMBINED POLLING RESULTS



RETAIL

Portland, OR

RETAIL



Online survey results are in dark purple and workshop results are in light purple on the chart. The map depicts the concentration of participants choices for the most appropriate locations for each use. Participants were allowed to provide multiple locations.

Some participants were concerned with expanding retail uses in the Riverfront area (because it could compete with Downtown). However, If retail uses were expanded, participants felt it would be most appropriate in the Southern Riverfront along Park Marina Drive.



COMBINED POLLING RESULTS



RIVERFRONT DINING

Missoula, MT

RIVERFRONT DINING



Online survey results are in dark purple and workshop results are in light purple on the chart. The map depicts the concentration of participants choices for the most appropriate locations for each use. Participants were allowed to provide multiple locations.

Most participants supported the idea of expanding outdoor dining opportunities, particularly along Park Marina Drive in the Southern Riverfront.

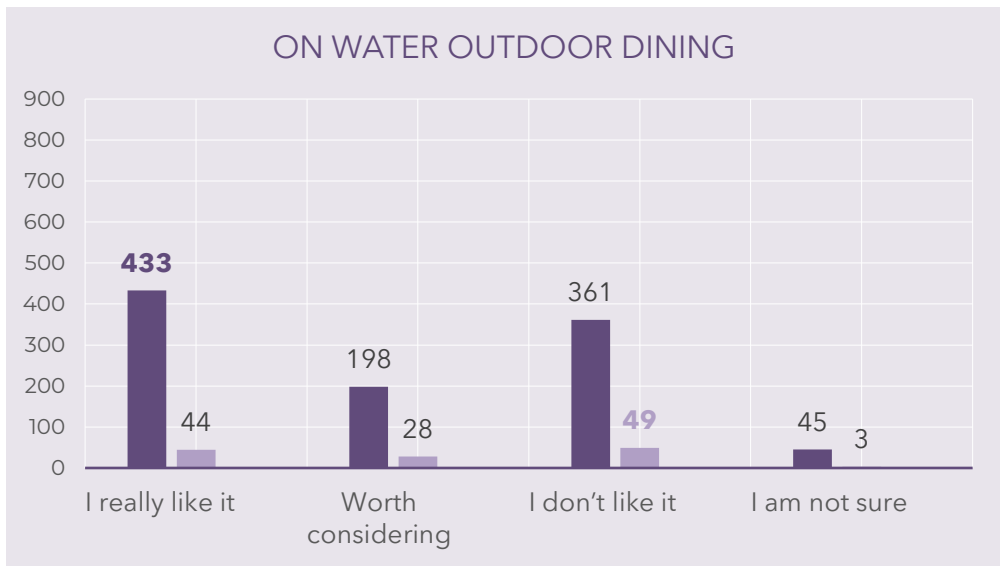


COMBINED POLLING RESULTS

BUILDINGS AND USES



ON WATER OUTDOOR DINING



Online survey results are in dark purple and workshop results are in light purple on the chart. The map depicts the concentration of participants choices for the most appropriate locations for each use. Participants were allowed to provide multiple locations.

Most participants supported the idea of expanding on-water outdoor dining opportunities, particularly along Park Marina Drive in the Southern Riverfront. Some participants had concerns though that this may interfere with other recreational activities.



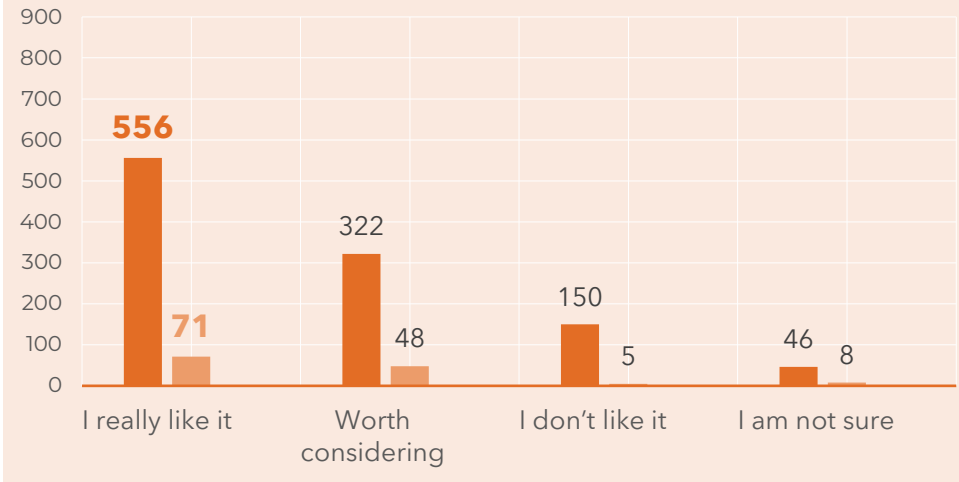
COMBINED POLLING RESULTS



BICYCLE/PEDESTRIAN WATER CROSSING

Boise River Greenbelt Boise, ID

BICYCLE/PEDESTRIAN WATER CROSSING



Online survey results are in dark orange and workshop results are in light orange on the chart. The map depicts the concentration of participants choices for the most appropriate locations for each use. Participants were allowed to provide multiple locations.

Participants desired to have increased access to the Sacramento River and natural habitats through new low-impact bicycle and pedestrian water crossings.



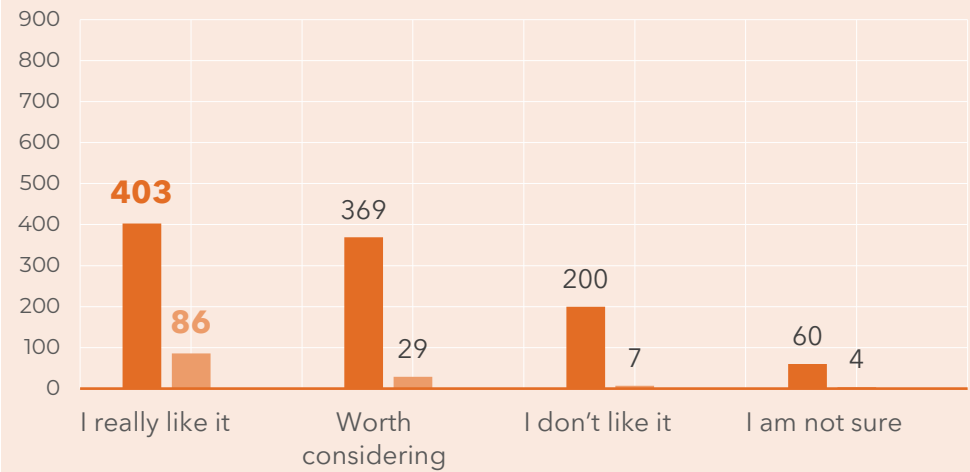
COMBINED POLLING RESULTS



SEPARATED BICYCLE AND PEDESTRIAN PATH

Jackson Hole, WY and Russellville, AR

SEPARATED BICYCLE AND PEDESTRIAN PATH



Online survey results are in dark orange and workshop results are in light orange on the chart. The map depicts the concentration of participants choices for the most appropriate locations for each use. Participants were allowed to provide multiple locations.

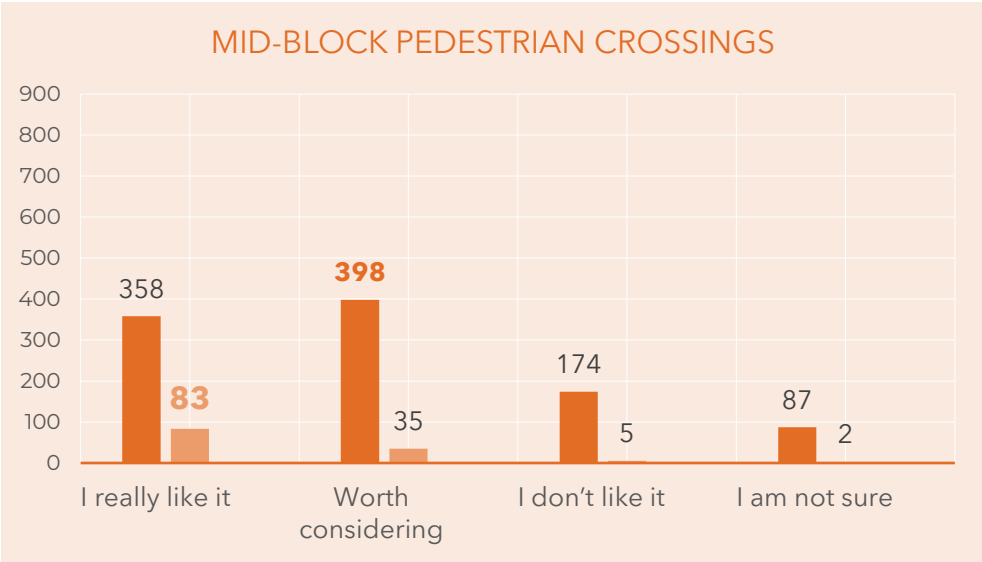
Participants identified the need to have safe, separated bicycle and pedestrian paths along Park Marina Drive and across Highway 44 to better connect the Northern and Southern Riverfronts.



COMBINED POLLING RESULTS

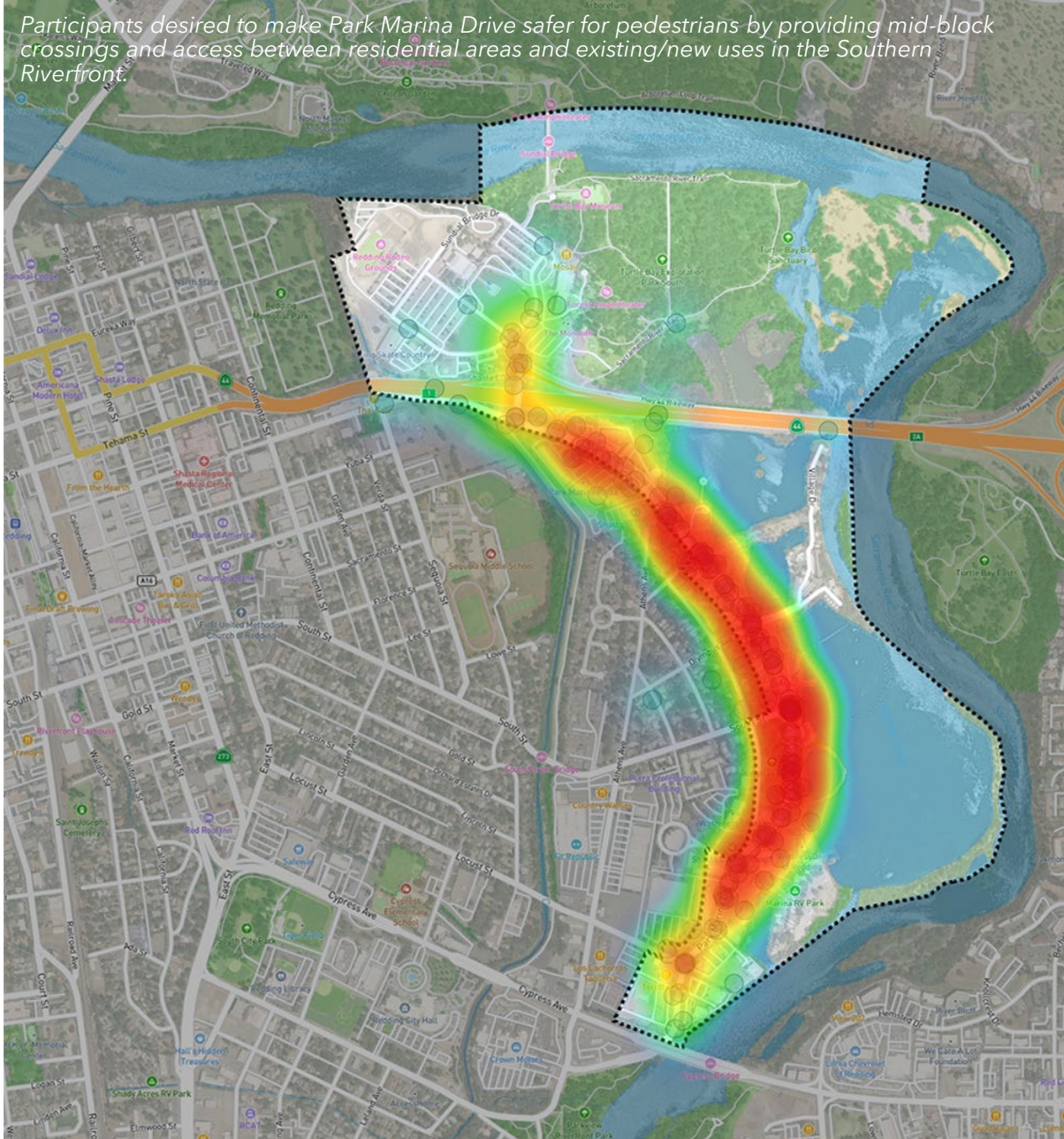


MID-BLOCK PEDESTRIAN CROSSINGS



Online survey results are in dark orange and workshop results are in light orange on the chart. The map depicts the concentration of participants choices for the most appropriate locations for each use. Participants were allowed to provide multiple locations.

Participants desired to make Park Marina Drive safer for pedestrians by providing mid-block crossings and access between residential areas and existing/new uses in the Southern Riverfront.

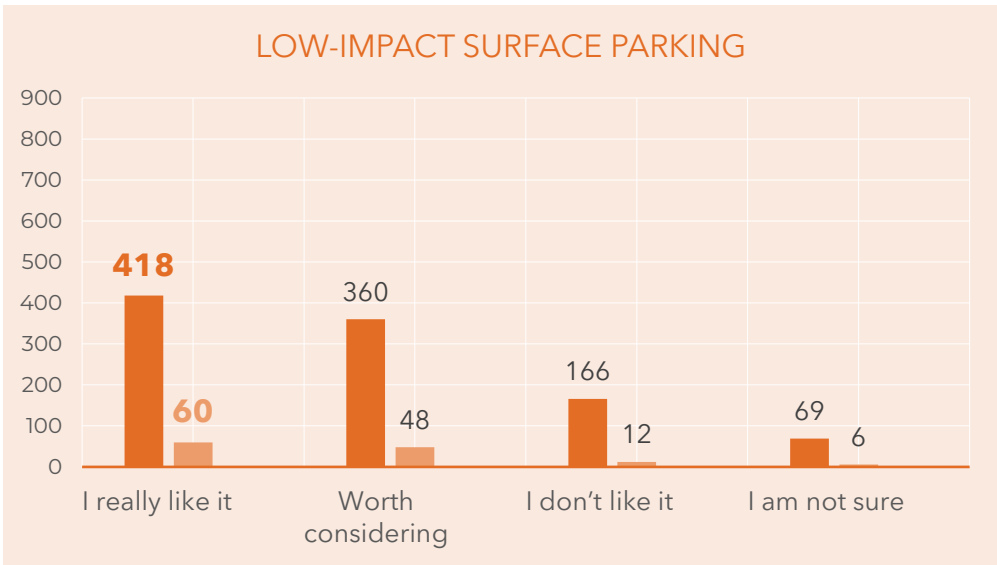


COMBINED POLLING RESULTS

MOBILITY



LOW-IMPACT SURFACE PARKING



Online survey results are in dark orange and workshop results are in light orange on the chart. The map depicts the concentration of participants choices for the most appropriate locations for each use. Participants were allowed to provide multiple locations.

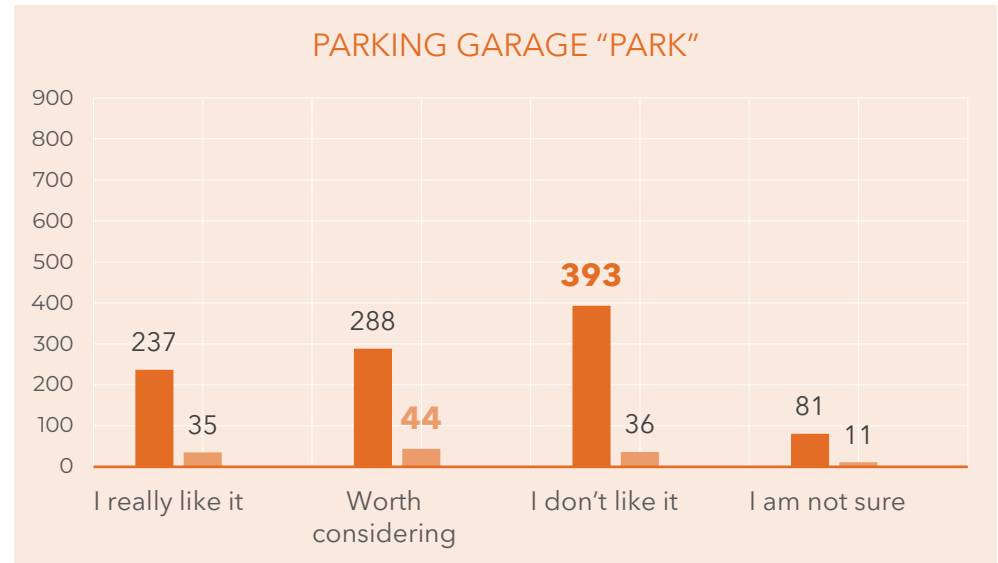
Participants liked the concept of low-impact surface parking that supports the public facilities in the Northern Riverfront and commercial activity in the Southern Riverfront.



COMBINED POLLING RESULTS

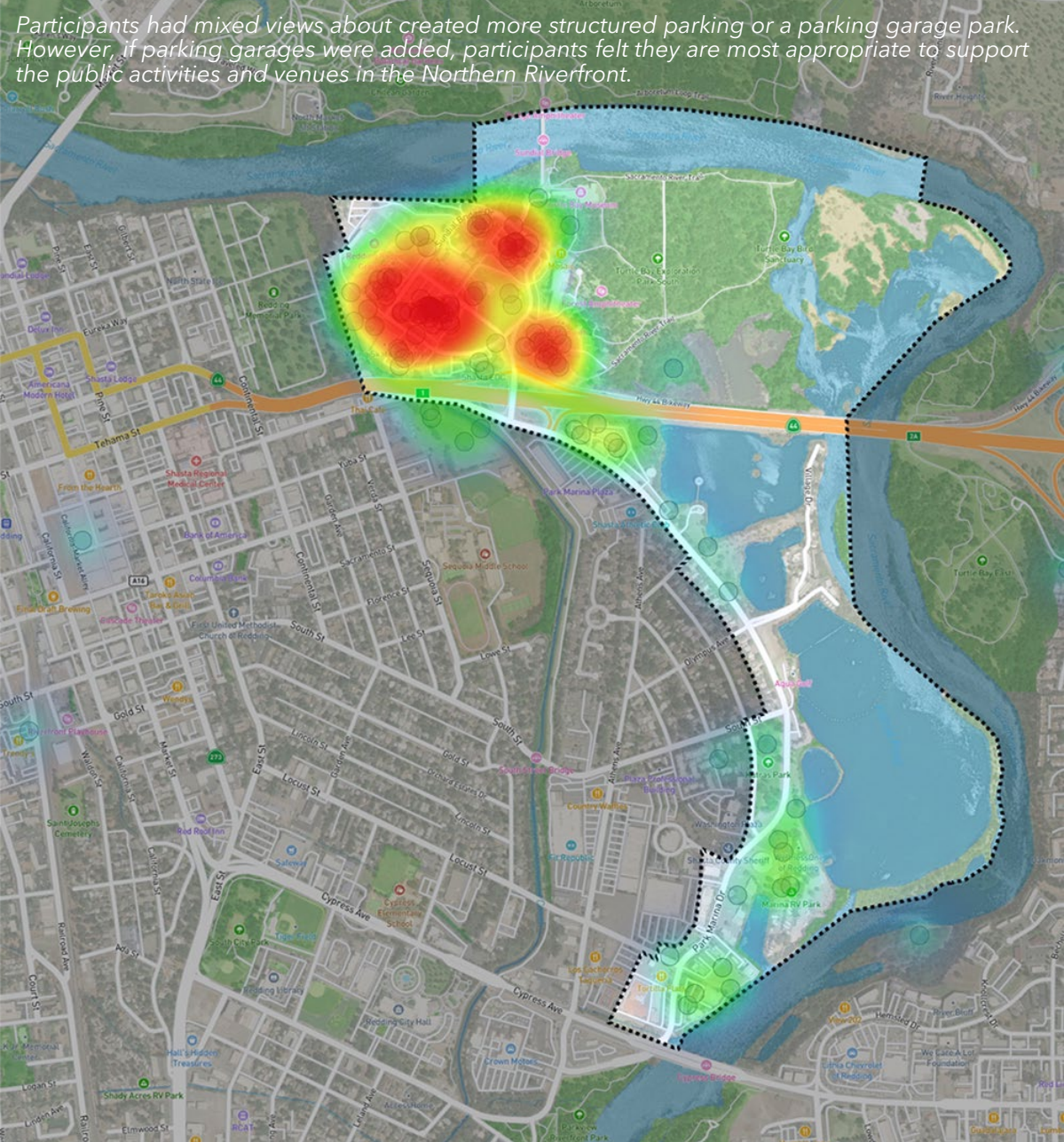


PARKING GARAGE "PARK"



Online survey results are in dark orange and workshop results are in light orange on the chart. The map depicts the concentration of participants choices for the most appropriate locations for each use. Participants were allowed to provide multiple locations.

Participants had mixed views about created more structured parking or a parking garage park. However, if parking garages were added, participants felt they are most appropriate to support the public activities and venues in the Northern Riverfront.



SMALL GROUP BREAKOUT EXERCISE

During the two Community Workshops, participants were organized into a series of small groups. Each group had a map and each participant was given a set of image chips and sticker-icons (corresponding to the initial planning ideas). Participants were asked to **choose which planning ideas they preferred**, and whether they preferred each of the chosen ideas for the Northern or Southern Riverfront sub-area.

Using the sticker-icons, they had the option to **locate their ideas within the project area**. Group facilitators then reported back each group's top three 'priority ideas' for the Northern and Southern Riverfront sub-areas. The following pages show the combined summary of all responses to the small group exercises.



SMALL GROUP BREAKOUT EXERCISE: GROUP 1 (06.13.2024)

Major themes: Northern Riverfront

- Refurbish existing structures
- Increase access to natural areas (Ped/Bike)
- Create low-impact/more natural parking
- Create better outdoor event space

Major themes: Southern Riverfront

- Better tie retail to the Northern Riverfront
- Add limited housing and mixed use
- Add dining
- Create water activities



SMALL GROUP BREAKOUT EXERCISE: GROUP 1 (06.13.2024)

Other ideas:

Natural and Cultural Spaces:

Fish habitat restoration
Protected sacred sites and spaces
Indigenous education and learning areas

Outdoor Activities:

Dedicated fishing areas
Elevated, low-impact viewing platforms
Low-impact recreation
Active family-friendly recreation
Whitewater park

Buildings and Uses:

Outdoor music venue
Botanical gardens
Focused upgrades to existing facilities
Multi-purpose and flexible facility
Conference center
Natural building materials
and lower scale
Riverfront dining

Mobility:

Bicycle/Pedestrian water crossing
Low-impact surface parking
Parking garage "Park"

SMALL GROUP BREAKOUT EXERCISE: GROUP 1 (06.13.2024)

Other ideas: Southern Riverfront

Natural and Cultural Spaces:

Floodplain management

Outdoor Activities:

Dedicated fishing areas

Elevated, low-impact viewing platforms

Low-impact recreation

Active family-friendly recreation

Buildings and Uses:

Community gathering space

Outdoor music venue

Natural building materials and lower scale

Residential

Retail

Riverfront dining

On water outdoor dining

Mobility:

Bicycle/Pedestrian water crossing

Separated bicycle and pedestrian path

Mid-block pedestrian crossings

Low-impact surface parking

Parking garage "Park"

SMALL GROUP BREAKOUT EXERCISE: GROUP 2 (06.13.2024)

Major themes: Northern Riverfront

- Create focused upgrades to existing facilities
- Improve access to natural areas (bridges, crosswalks)
- Focus parking on roads

Major themes: Southern Riverfront

- Add retail and dining
- Create more ped/bike improvements

Major themes: Complete Specific Plan Area

- Maintain and beautify the area
- Focus on people and safety



SMALL GROUP BREAKOUT EXERCISE: GROUP 2 (06.13.2024)

Other ideas: Northern Riverfront

Natural and Cultural Spaces:

Fish habitat restoration

Protected sacred sites and spaces

Indigenous education and learning areas

Indigenous-run cultural centers/spaces

Outdoor Activities:

Dedicated fishing areas

Elevated, low-impact viewing platforms

Low-impact recreation

Active family-friendly recreation

Whitewater park

Buildings and Uses:

Community gathering space

Outdoor music venue

Botanical gardens

Focused upgrades to existing facilities

Multi-purpose and flexible facility

Conference center

Natural building materials

and lower scale

Riverfront dining

On water outdoor dining

Mobility:

Bicycle/Pedestrian water crossing

Separated bicycle and pedestrian path

Mid-block pedestrian crossings

Low-impact surface parking

Parking garage "Park"

SMALL GROUP BREAKOUT EXERCISE: GROUP 2 (06.13.2024)

Other ideas: Southern Riverfront

Natural and Cultural Spaces:

Fish habitat restoration

Floodplain management

Protected sacred sites and spaces

Indigenous education and learning areas

Indigenous-run cultural centers/spaces

Outdoor Activities:

Dedicated fishing areas

Elevated, low-impact viewing platforms

Low-impact recreation

Whitewater park

Buildings and Uses:

Community gathering space

Outdoor music venue

Multi-purpose and flexible facility

Conference center

Natural building materials and lower scale

Riverfront dining

On water outdoor dining

Mobility:

Separated bicycle and pedestrian path

Mid-block pedestrian crossings

Low-impact surface parking

Parking garage "Park"

SMALL GROUP BREAKOUT EXERCISE: GROUP 3 (06.13.2024)

Major themes: Northern Riverfront

- Improve the Rodeo grounds
- Focus upgrades to existing facilities
- Create dedicated ALL fishing

Major themes: Southern Riverfront

- Create dedicated all fishing areas
- Create separated bicycle facilities
- Add low-impact recreation
- Create mid-block crossings



SMALL GROUP BREAKOUT EXERCISE: GROUP 3 (06.13.2024)

Other ideas: Northern Riverfront

Natural and Cultural Spaces:

Fish habitat restoration

Indigenous education and learning areas

Indigenous-run cultural centers/spaces

Outdoor Activities:

Dedicated fishing areas

Elevated, low-impact viewing platforms

Active family-friendly recreation

Buildings and Uses:

Community gathering space

Outdoor music venue

Focused upgrades to existing facilities

Riverfront dining

Mobility:

Bicycle/Pedestrian water crossing

Separated bicycle and pedestrian path

SMALL GROUP BREAKOUT EXERCISE: GROUP 3 (06.13.2024)

Other ideas: Southern Riverfront

Natural and Cultural Spaces:

Floodplain management

Indigenous education and learning areas

Outdoor Activities:

Dedicated fishing areas

Low-impact recreation

Buildings and Uses:

Outdoor music venue

Conference center

Natural building materials and lower scale

Retail

Riverfront dining

Mobility:

Bicycle/Pedestrian water crossing

Separated bicycle and pedestrian path

Mid-block pedestrian crossings

Low-impact surface parking

SMALL GROUP BREAKOUT EXERCISE: GROUP 4 (06.13.2024)

Major themes: Northern Riverfront

- Maintain and improve the Rodeo!
- Do not add any residential development
- Improve circulation (cars)

Major themes: Southern Riverfront

- Improve safety and the image of Park Marina Drive
- Add retail and "river view" dining
- Create active family recreation and education



SMALL GROUP BREAKOUT EXERCISE: GROUP 4 (06.13.2024)

Other ideas: Northern Riverfront

Natural and Cultural Spaces:

Fish habitat restoration

Floodplain management

Outdoor Activities:

Dedicated fishing areas

Low-impact recreation

Buildings and Uses:

Outdoor music venue

Focused upgrades to existing facilities

Multi-purpose and flexible facility

Mobility:

Low-impact surface parking

SMALL GROUP BREAKOUT EXERCISE: GROUP 4 (06.13.2024)

Other ideas: Southern Riverfront

Natural and Cultural Spaces:

Floodplain management

Indigenous education and learning areas

Indigenous-run cultural centers/spaces

Buildings and Uses:

Focused upgrades to existing facilities

Retail

Riverfront dining

Mobility:

Separated bicycle and pedestrian path

Mid-block pedestrian crossings

SMALL GROUP BREAKOUT EXERCISE: GROUP 5 (06.13.2024)

Major themes: Northern Riverfront

- Improve fish habitat
- Focus on upgrades to existing facilities
- Create an outdoor music venue

Major themes: Southern Riverfront

- Add Riverfront dining
- Add retail
- Ensure more natural building



SMALL GROUP BREAKOUT EXERCISE: GROUP 5 (06.13.2024)

Other ideas: Northern Riverfront

Natural and Cultural Spaces:

Fish habitat restoration

Protected sacred sites and spaces

Indigenous education and learning areas

Indigenous-run cultural centers/spaces

Outdoor Activities:

Dedicated fishing areas

Elevated, low-impact viewing platforms

Low-impact recreation

Active family-friendly recreation

Whitewater park

Buildings and Uses:

Community gathering space

Outdoor music venue

Focused upgrades to existing facilities

Multi-purpose and flexible facility

Conference center

Natural building materials

and lower scale

Mobility:

Bicycle/Pedestrian water crossing

Parking garage "Park"

SMALL GROUP BREAKOUT EXERCISE: GROUP 5 (06.13.2024)

Other ideas: Southern Riverfront

Natural and Cultural Spaces:

Protected sacred sites and spaces

Indigenous education and learning areas

Outdoor Activities:

Elevated, low-impact viewing platforms

Low-impact recreation

Buildings and Uses:

Botanical gardens

Natural building materials and lower scale

Residential

Retail

Riverfront dining

On water outdoor dining

Mobility:

Separated bicycle and pedestrian path

Mid-block pedestrian crossings

Low-impact surface parking

SMALL GROUP BREAKOUT EXERCISE: GROUP 6 (06.13.2024)

Other ideas: Northern Riverfront

Natural and Cultural Spaces:

Fish habitat restoration

Protected sacred sites and spaces

Indigenous education and learning areas

Buildings and Uses:

Outdoor music venue

Focused upgrades to existing facilities

Multi-purpose and flexible facility

Mobility:

Bicycle/Pedestrian water crossing

SMALL GROUP BREAKOUT EXERCISE: GROUP 6 (06.13.2024)

Other ideas: Southern Riverfront

Natural and Cultural Spaces:

Fish habitat restoration
Floodplain management
Indigenous-run cultural
centers/spaces

Outdoor Activities:

Low-impact recreation

Buildings and Uses:

Community gathering space
Natural building materials and lower
scale
Residential
Riverfront dining

Mobility:

Separated bicycle and pedestrian
path
Mid-block pedestrian crossings

SMALL GROUP BREAKOUT EXERCISE: GROUP 7 (06.13.2024)

Major themes: Northern Riverfront

- Create a new multi-use facility (timber style with outdoor facility venue/combined use)
- Consider parking-structure (minimal) across freeway, with bike parking, and all things micro-transit
- Integrate cultural resource-wetland restoration fish habitat

Major themes: Southern Riverfront

- Add waterfront dining! Mixed-use farther south, including residential
- Create low-impact-water activity
- Create a walkable boardwalk



SMALL GROUP BREAKOUT EXERCISE: GROUP 7 (06.13.2024)

Other ideas: Northern Riverfront

Natural and Cultural Spaces:

Fish habitat restoration

Protected sacred sites and spaces

Indigenous-run cultural
centers/spaces

Outdoor Activities:

Elevated, low-impact viewing
platforms

Buildings and Uses:

Community gathering space

Multi-purpose and flexible facility

Natural building materials and lower
scale

Mobility:

Parking garage "Park"

Other ideas: Southern Riverfront

Outdoor Activities:

Elevated, low-impact viewing
platforms

Low-impact recreation

Active family-friendly recreation

Whitewater park

Mobility:

Separated bicycle and pedestrian
path

Mid-block pedestrian crossings

SMALL GROUP BREAKOUT EXERCISE: GROUP 8 (06.13.2024)

Major themes: Northern Riverfront

- Create a multipurpose venue that includes rodeo, outdoor/indoor concerts, conference
- Honor of Indigenous culture and spaces/learning areas
- Create elevated viewing areas
- Add bike ped bulbouts

Major themes: Southern Riverfront

- Improve bike/ped river access and crossings/crosswalk (off road along river)
- Add residential and retail
- Create more family recreation
- Add restaurants on or along water



SMALL GROUP BREAKOUT EXERCISE: GROUP 8 (06.13.2024)

Other ideas: Northern Riverfront

Natural and Cultural Spaces:

Protected sacred sites and spaces

Indigenous education and learning areas

Indigenous-run cultural centers/spaces

Outdoor Activities:

Elevated, low-impact viewing platforms

Buildings and Uses:

Outdoor music venue

Multi-purpose and flexible facility

SMALL GROUP BREAKOUT EXERCISE: GROUP 8 (06.13.2024)

Other ideas: Southern Riverfront

Outdoor Activities:

Low-impact recreation

Active family-friendly recreation

Buildings and Uses:

Residential

Retail

Riverfront dining

On water outdoor dining

Mobility:

Bicycle/Pedestrian water crossing

Separated bicycle and pedestrian path

Mid-block pedestrian crossings

SMALL GROUP BREAKOUT EXERCISE: GROUP 1 (06.15.2024)

Major themes: Northern Riverfront

- Improve access across or under Highway 44
- Preserve/restore natural areas
- Reconsider a northwest corner connection. Future of Rodeo? Potential move?

Major themes: Southern Riverfront

- Add commercial along water retail, dining
- Create active water family friendly recreation
- Improve bike/ped connections

Major themes: Complete Specific Plan Area

- Focus on natural restoration: water and biology



SMALL GROUP BREAKOUT EXERCISE: GROUP 1 (06.15.2024)

Other ideas: Northern Riverfront

Natural and Cultural Spaces:

Flood plain management

Protected sacred sites and spaces

Outdoor Activities:

Whitewater park

Buildings and Uses:

Focused upgrades to existing facilities

Mobility:

Separated bicycle and pedestrian path

Mid-block pedestrian crossings

SMALL GROUP BREAKOUT EXERCISE: GROUP 1 (06.15.2024)

Other ideas: Southern Riverfront

Natural and Cultural Spaces:

Indigenous education and learning areas

Indigenous-run cultural centers/spaces

Buildings and Uses:

Botanical gardens

Natural building materials and lower scale

SMALL GROUP BREAKOUT EXERCISE: GROUP 2 (06.15.2024)

Major themes: Northern Riverfront

- Maintain/upgrade facilities/ civic rodeo
- Connect to the south with separate bike and ped paths
- Create more recreation/outdoor activities

Major themes: Southern Riverfront

- Add waterfront dining! Mixed-use farther south taller including residential
- Create low-impact-water activity
- Create a walkable boardwalk



SMALL GROUP BREAKOUT EXERCISE: GROUP 2 (06.15.2024)

Other ideas: Northern Riverfront

Natural and Cultural Spaces:

Fish habitat restoration

Floodplain management

Indigenous education and learning areas

Indigenous-run cultural centers/spaces

Outdoor Activities:

Dedicated fishing areas

Low impact recreation

Buildings and Uses:

Community gathering space

Focused upgrades to existing facilities

Natural building materials and lower scale

Mobility:

Bicycle/Pedestrian water crossing

Separated bicycle and pedestrian path

Low impact surface parking

SMALL GROUP BREAKOUT EXERCISE: GROUP 2 (06.15.2024)

Other ideas: Southern Riverfront

Natural and Cultural Spaces:

Fish habitat restoration

Floodplain management

Outdoor Activities:

Dedicated fishing areas

Elevated low-impact viewing platforms

Low-impact recreation

Active family-friendly recreation

Whitewater park

Buildings and Uses:

Community gathering space

Botanical gardens

Natural building materials and lower scale

Residential

Retail

Riverfront dining

On water outdoor dining

Mobility:

Separated bicycle and pedestrian path

Mid-block pedestrian crossings

Low-impact surface parking

SMALL GROUP BREAKOUT EXERCISE: GROUP 3 (06.15.2024)

Major themes: Northern Riverfront

- Invest in existing facilities
- Create multi-story parking
- Add a second exit/access

Major themes: Southern Riverfront

- Create dining/retail-face the river
- Create more bike/ped access
- Create active family-friendly recreation



SMALL GROUP BREAKOUT EXERCISE: GROUP 3 (06.15.2024)

Other ideas: Northern Riverfront

Natural and Cultural Spaces:

Indigenous education and learning areas

Indigenous-run cultural centers/spaces

Outdoor Activities:

Elevated low-impact viewing platforms

Low-impact recreation

Buildings and Uses:

Outdoor music venue

Focused upgrades to existing facilities

Mobility:

Bicycle/Pedestrian water crossing

Low-impact surface parking

SMALL GROUP BREAKOUT EXERCISE: GROUP 3 (06.15.2024)

Other ideas: Southern Riverfront

Outdoor Activities:

Elevated low-impact viewing
platforms

Active family-friendly recreation

Buildings and Uses:

Community gathering space

Retail

Riverfront dining

Mobility:

Bicycle/Pedestrian water crossing

Mid-block pedestrian crossings

SMALL GROUP BREAKOUT EXERCISE: GROUP 4 (06.15.2024)

Major themes: Northern Riverfront

- No housing
- Local, family, natural recreation focus area, education
- Optimize existing civic and rodeo facilities

Major themes: Southern Riverfront

- Add more retail
- Improve pedestrian connectivity
- Add more riverfront specific recreation
- Are there opportunities for public ownership?



SMALL GROUP BREAKOUT EXERCISE: GROUP 4 (06.15.2024)

Other ideas: Northern Riverfront

Natural and Cultural Spaces:

Floodplain management

Indigenous education and learning areas

Indigenous-run cultural centers/spaces

Outdoor Activities:

Low impact recreation

Active family-friendly recreation

Buildings and Uses:

Outdoor music venue

Focused upgrades to existing facilities

Multi-purpose and flexible facility

Natural building materials and lower scale

Mobility:

Bicycle/Pedestrian water crossing

Parking garage "Park"

SMALL GROUP BREAKOUT EXERCISE: GROUP 4 (06.15.2024)

Other ideas: Southern Riverfront

Natural and Cultural Spaces:

Fish habitat restoration

Protected sacred sites and spaces

Outdoor Activities:

Active family-friendly recreation

Whitewater park

Buildings and Uses:

Community gathering space

Natural building materials and lower scale

Retail

Riverfront dining

On water outdoor dining

Mobility:

Bicycle/Pedestrian water crossing

Separated bicycle and pedestrian path

Mid-block pedestrian crossings

Low-impact surface parking

SMALL GROUP BREAKOUT EXERCISE: GROUP 5 (06.15.2024)

Major themes: Northern Riverfront

- Create fish habitat
- Encourage low-impact recreation
- Keep the area natural
- Strong support of Indigenous uses

Major themes: Southern Riverfront

- Create mid-block crossing
- Creates Separated bike trails
- No residential (or retail) development (existing is ok)
- Limited riverfront dining



SMALL GROUP BREAKOUT EXERCISE: GROUP 5 (06.15.2024)

Other ideas: Northern Riverfront

Natural and Cultural Spaces:

Fish habitat restoration

Floodplain management

Protected sacred sites and spaces

Indigenous education and learning areas

Indigenous-run cultural centers/spaces

Outdoor Activities:

Dedicated fishing areas

Low impact recreation

Buildings and Uses:

Outdoor music venue

Focused upgrades to existing facilities

Mobility:

Separated bicycle and pedestrian path

SMALL GROUP BREAKOUT EXERCISE: GROUP 5 (06.15.2024)

Other ideas: Southern Riverfront

Natural and Cultural Spaces:

Fish habitat restoration

Outdoor Activities:

Dedicated fishing areas

Buildings and Uses:

Retail

Riverfront dining

Mobility:

Separated bicycle and pedestrian path

Mid-block pedestrian crossings

SMALL GROUP BREAKOUT EXERCISE: GROUP 6 (06.15.2024)

Major themes: Northern Riverfront

- Create a multi-use facility
- Improve access
- Save the Rodeo and parking
- Focus on wildlife/habitat restoration

Major themes: Southern Riverfront

- Create outdoor dining
- Improve access to the river
- Encourage eco-tourism



SMALL GROUP BREAKOUT EXERCISE: GROUP 6 (06.15.2024)

Other ideas: Northern Riverfront

Natural and Cultural Spaces:

Fish habitat restoration

Protected sacred sites and spaces

Indigenous education and learning areas

Indigenous-run cultural centers/spaces

Outdoor Activities:

Dedicated fishing areas

Elevated, low-impact viewing platforms

Low-impact recreation

Active family-friendly recreation

Buildings and Uses:

Outdoor music venue

Focused upgrades to existing facilities

Mobility:

Bicycle/Pedestrian water crossing

Separated bicycle and pedestrian path

SMALL GROUP BREAKOUT EXERCISE: GROUP 6 (06.15.2024)

Other ideas: Southern Riverfront

Outdoor Activities:

Low-impact recreation

Active family-friendly recreation

Buildings and Uses:

Retail

Riverfront dining

Mobility:

Low-impact surface parking

Parking garage "Park"

COMMENT CARDS

Northern Riverfront

Natural and Cultural Spaces:

- Fish habitat restoration
- Protected sacred sites and spaces
- Indigenous education and learning areas
- Indigenous-run cultural centers/spaces

Outdoor Activities:

- Dedicated fishing areas
- Active family-friendly recreation

Buildings and Uses:

- Community gathering space
- Outdoor music venue
- Focused upgrades to existing facilities
- Multi-purpose and flexible facility
- Retail

Mobility:

- Low-impact surface parking

SUB-AREAS	USES/PROGRAMS									
	1	2	3	4	5	6	7	8	9	10
NORTHERN RIVERFRONT	✓	✓	✓	✓	✓	✓				✓
SOUTHERN RIVERFRONT							✓	✓		

SUB-AREAS	11	12	13	14	15	16	17	18	19	20
		✓	✓	✓	✓	✓	✓	✓	✓	
NORTHERN RIVERFRONT										✓
SOUTHERN RIVERFRONT	✓									

SUB-AREAS	21	22	23	24	25	26	27	28	29	30
	✓	✓	✓	✓	✓	✓	✓	✓	✓	
NORTHERN RIVERFRONT										
SOUTHERN RIVERFRONT					✓	✓				

Please add your suggestion here.

COMMENT CARDS

Southern Riverfront

Natural and Cultural Spaces:

Floodplain management

Indigenous education and learning areas

Outdoor Activities:

Dedicated fishing areas

Active family-friendly recreation

Buildings and Uses:

Community gathering space

Botanical gardens

Residential

Retail

Riverfront dining

Mobility:

Separated bicycle and pedestrian path

Mid-block pedestrian crossings

ONLINE COMMENTS

The following results are from a final, optional question in the interactive mapping version of the engagement that asked participants “Please provide any additional ideas or thoughts.” Over 500 respondents chose to clarify or add to their responses to earlier questions. The following table summarizes a categorization of these responses by topic and sub-topic. For the most frequently mentioned topics, the sub-topics identify support and opposition. “Other” sub-topics capture ideas that are not strongly indicating a sentiment.

For all additional comments, ideas and responses received in the community survey, refer to **Appendix A**.

Topic and Subtopics		%	Count
Rodeo/Rodeo Grounds	Remove or Relocate	5%	25
	Maintain or Enhance	25%	127
	<i>Total</i>	29%	152
Retail and Commercial Development	Other Retail and Commercial Development	1%	6
	Supportive	11%	58
	Concerned or Opposed	9%	46
	<i>Total</i>	21%	110
Residential Development/Housing	Other Residential Development/Housing	12%	63
	Supportive	1%	5
	Concerned or Opposed	4%	22
	<i>Total</i>	17%	90
Outdoor Recreation and Riverfront Activities	Other Outdoor Recreation and Riverfront Activities	11%	56
	Supportive	13%	69
	Concerned or Opposed	0%	2
	<i>Total</i>	25%	127
Dining and Entertainment Venues	Other Dining and Entertainment Venues	10%	50
	Supportive	8%	40
	Concerned or Opposed	1%	7
	<i>Total</i>	19%	96
Transportation and Accessibility	Other Transportation and Accessibility	12%	63
	Parking	2%	11
	<i>Total</i>	13%	69
Additional Topics	Natural Space and Wildlife Conservation	38%	197
	Cultural and Educational Enrichment	10%	51
	Community Event Venues	12%	64
	Safety and Homelessness	8%	42
Total		100%	517